



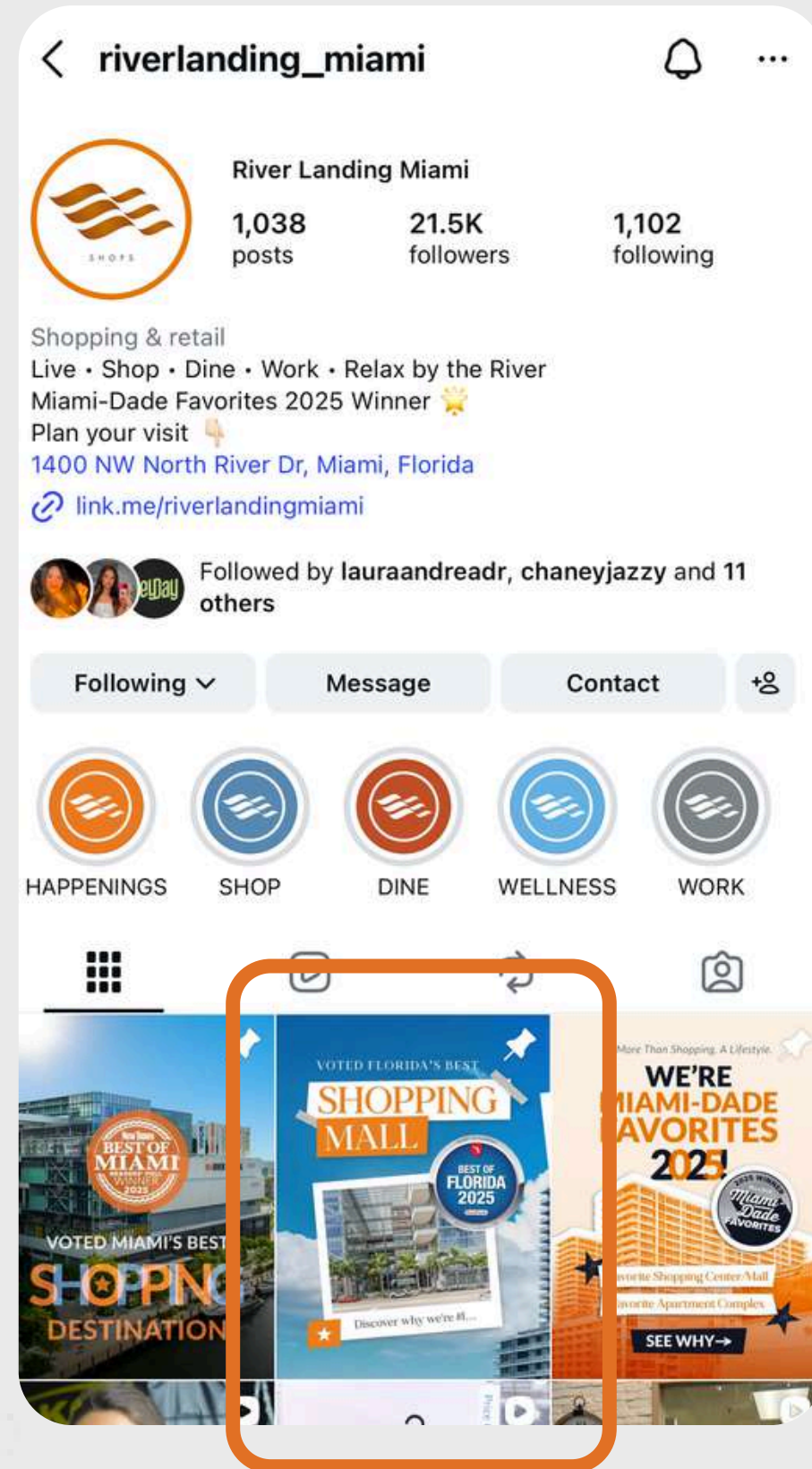
RIVER LANDING  
SHOPS & RESIDENCES

*Advertising Program*

# Target Your Audience

Expand your brand's reach and connect with the River Landing community through exclusive advertising spaces across our digital and on-site platforms.

# Pinned Instagram Post

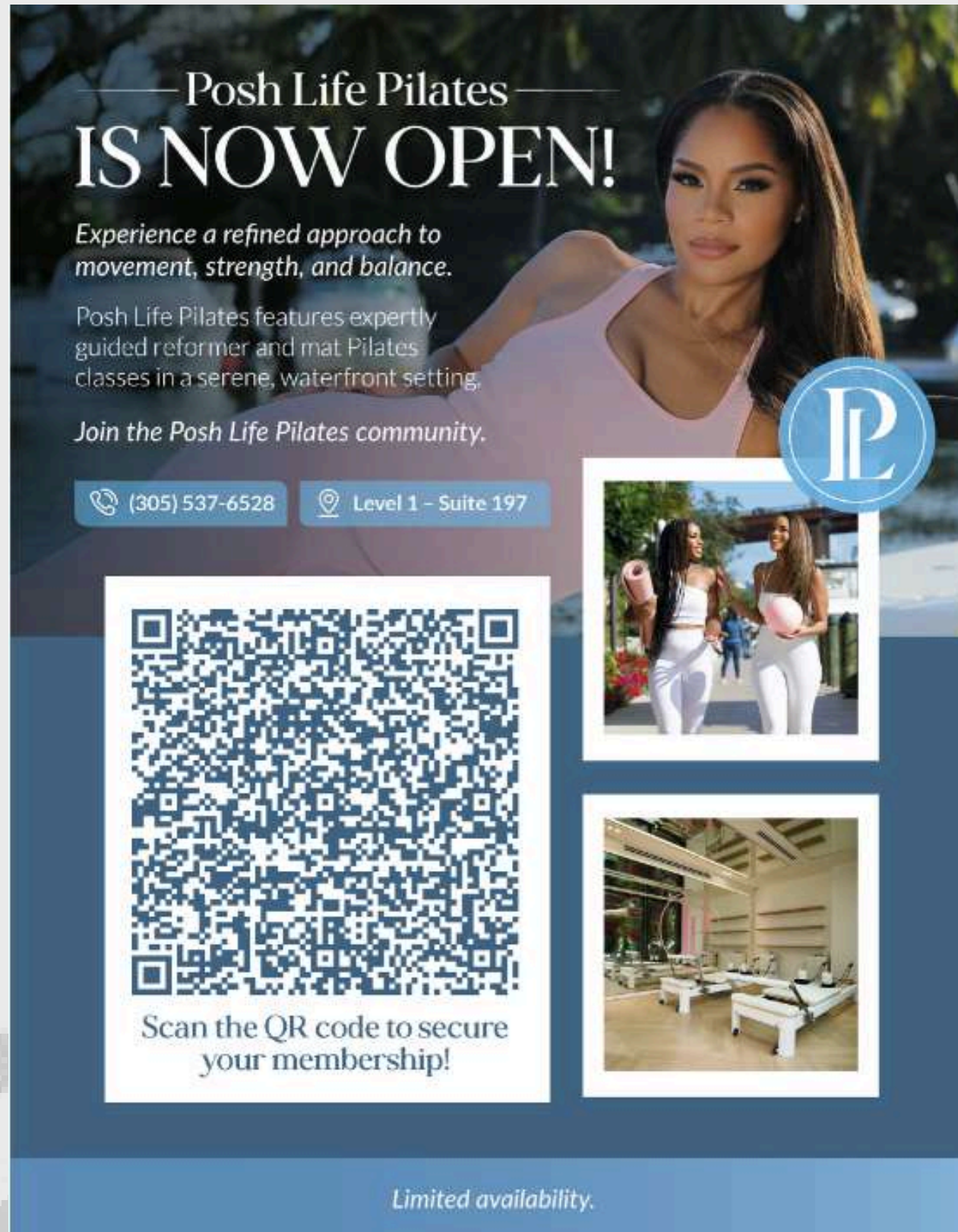


Feature your business or current promotions through a pinned post on the main @riverlanding\_miami Instagram page.

With over 300K monthly views and 21K followers, boost your visibility through a premium placement on the feed.

Investment: \$700 (30 days)

# Dedicated Email Blast



Posh Life Pilates  
**IS NOW OPEN!**

*Experience a refined approach to movement, strength, and balance.*

Posh Life Pilates features expertly guided reformer and mat Pilates classes in a serene, waterfront setting.

*Join the Posh Life Pilates community.*

(305) 537-6528    Level 1 - Suite 197

Scan the QR code to secure your membership!

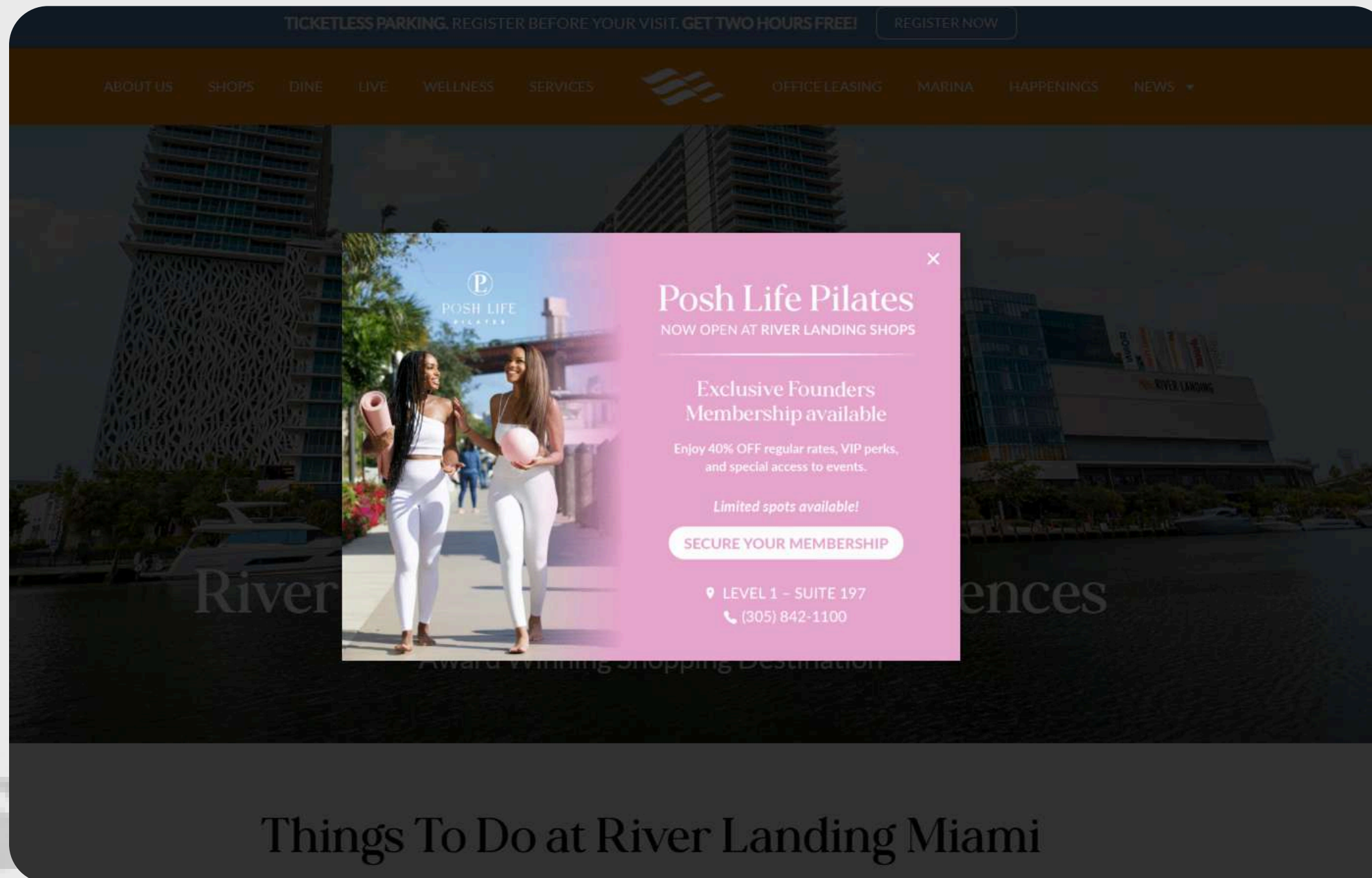
*Limited availability.*

Send one dedicated email blast to the River Landing marketing database of over 3K subscribers.

Amplify your current promotions, specials, or new offerings through an email blast that is exclusive to your business.

Investment: \$900

# Website Pop-Up



With high site traffic and over 18K page views per month, boost your visibility with an exclusive digital advertisement pop-up on [riverlandingmiami.com](http://riverlandingmiami.com).

Option to place lead capture form for phone or email submissions.

Investment: \$900 (30 days)

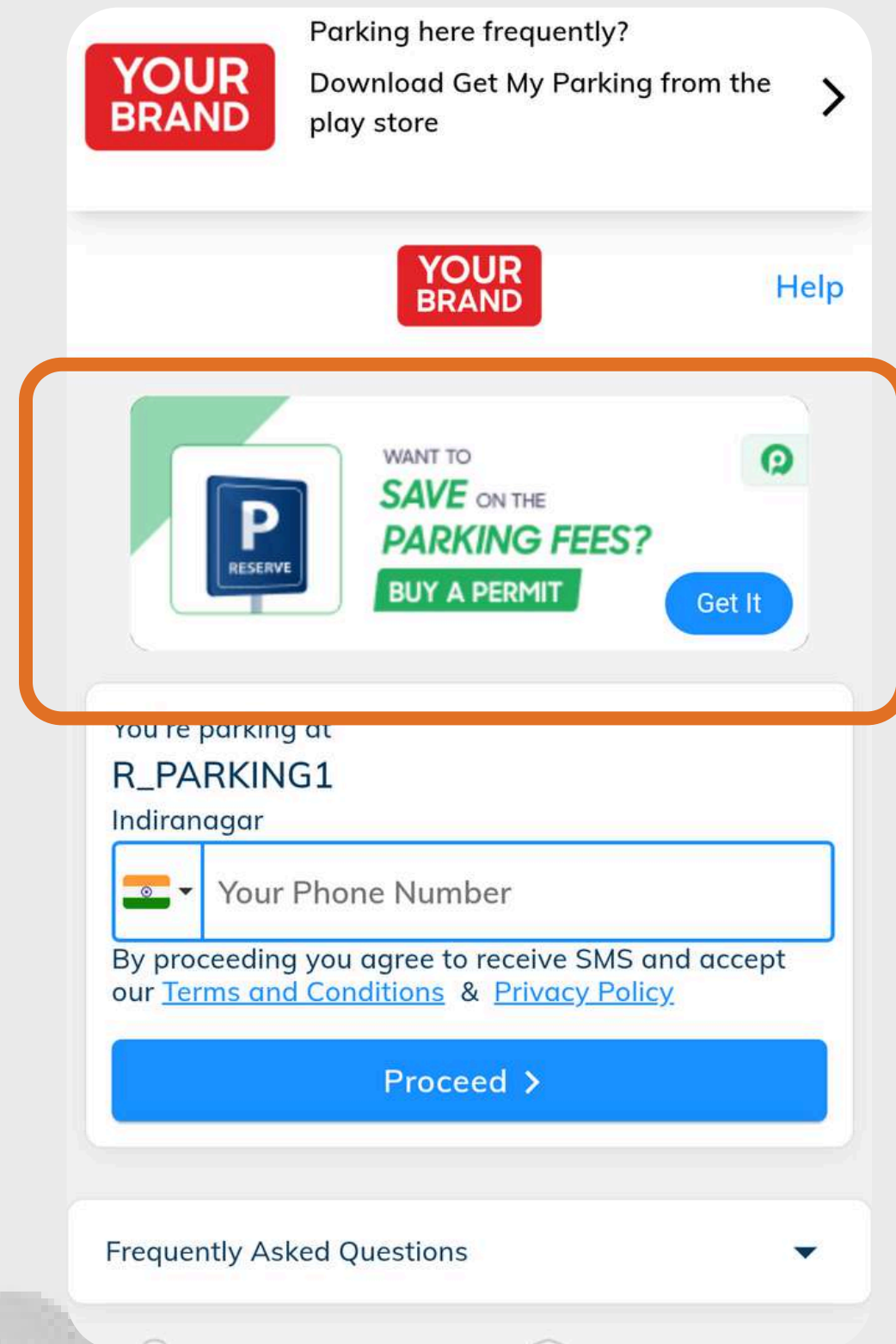
# Wifi Connection Landing Page Pop-up



Place your advertisement on River Landing's Wifi Network pop-up. Every time users connect to the free public wifi, they are redirected to the landing page to view your ad placement.

Investment: \$1,200 (30 days)

# Parking App Sponsored Ad Banner



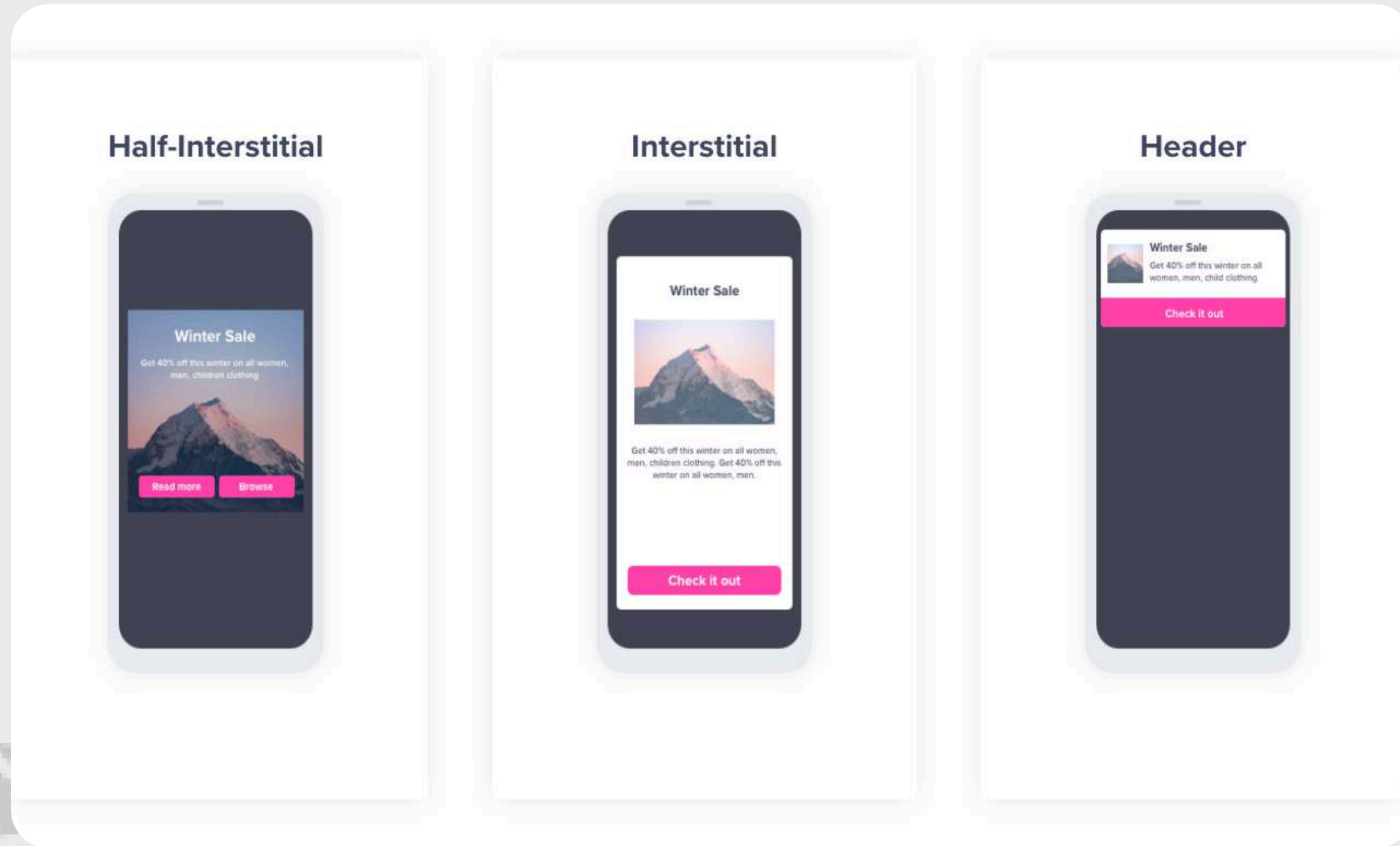
Place your advertisement on the River Landing Parking app.

Gain exposure to the 11,500 registered app users.

Minimum resolution of 500px x 250px (1:2 ratio).

Investment: \$500

# Parking App Push Notification



Push notification advertisements on the River Landing Parking App.

App Notifications:  
Maximum limit of 160 characters.

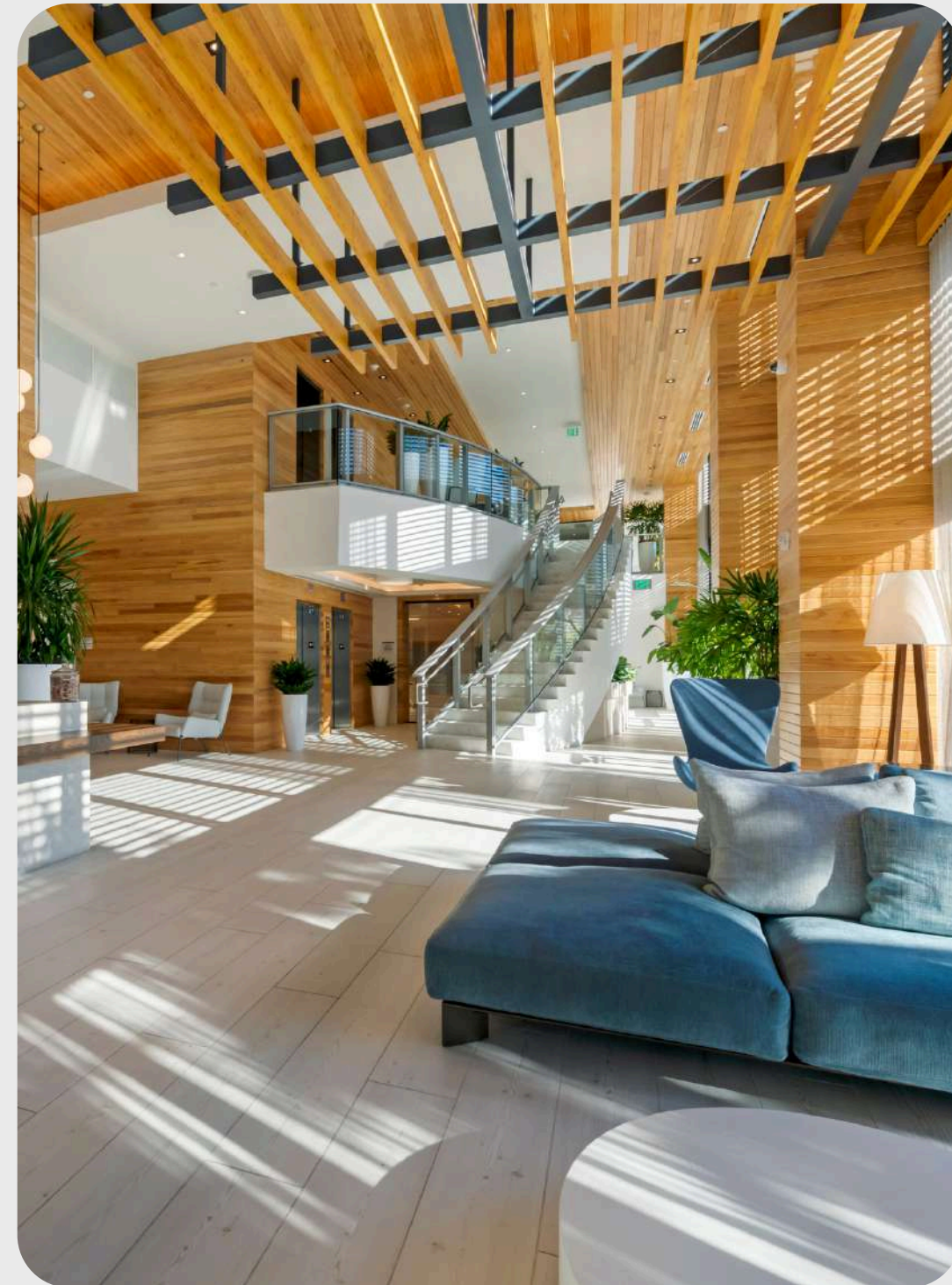
Investment: \$500

A modern residential lobby with wood-paneled walls, a blue and white mosaic wall, a staircase, and a blue sofa.

# Residential Building Placements

Advertising opportunities within the two River  
Landing residential lobbies

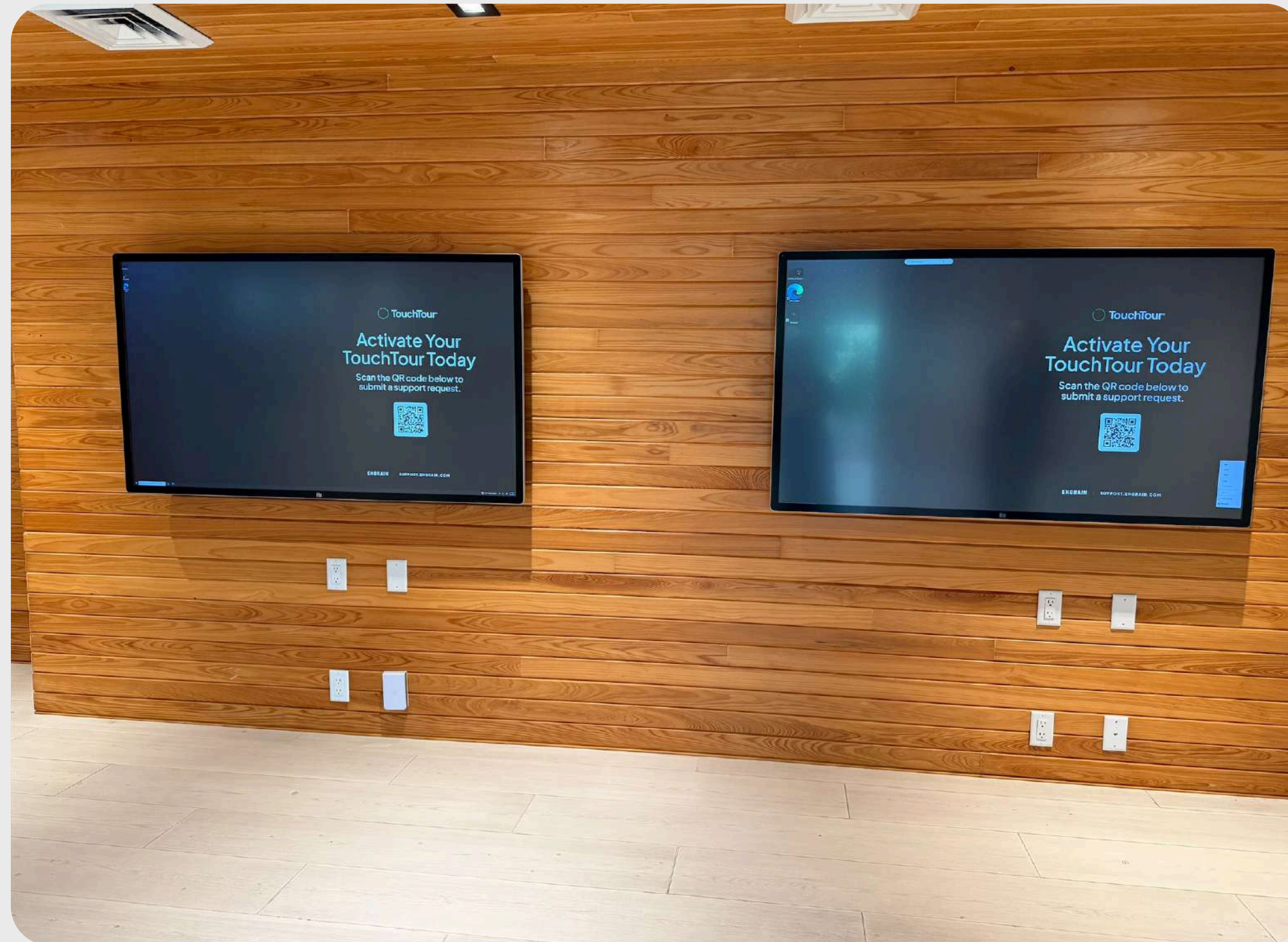
# Digital Screens (2)



Increase your message impact with video or static ad placements on two digital kiosks placed in both the East and West residential lobbies.

Investment: \$100/month

# TV Monitors: Residential Office



Investment: \$100/month

# Mail Room Tabletop Advertisement



Place an 8.5x11" flyer in tabletop display within the two resident mail rooms located in both the East and West tower residential lobbies.

Investment: \$50/month

A modern office interior with a warm, wood-paneled ceiling and walls. The space features a large, multi-level atrium with a prominent staircase. A large wall on the left is covered in a mosaic of blue and white tiles. In the foreground, there is a blue sofa and a white reception desk. The lighting is bright and natural, with shadows cast across the floor.

# Content Production

Professional brand content production in  
partnership with HeyDay Marketing & A Day in  
Miami

# Content Shoot - River Landing Tenants



A 3-hour professional content shoot, including the production of 20 high-quality edited individual video clips featuring your business. These clips are designed to highlight your brand, tell your story, and promote your offerings across social media, ads, and digital platforms—giving you a strong library of ready-to-use content.

Investment: \$1,500

# On-location podcast



An on-site podcast experience in partnership with A Day in Miami for a special resident rate of \$2,500. This includes a professionally produced podcast episode filmed on location, designed to spotlight your business, share your story, and connect with a wider Miami audience through engaging, high-quality content.

Investment: \$2,500

# River Landing All-In Package: \$3,000/month



## Onboarding / Launch (Month 1):

- 1 Dedicated email blast
- 1 Parking app push notification
- 1 Instagram pinned post
- Website pop-up activation

## Ongoing Monthly Exposure:

- 1 Marketing email (monthly inclusion)
- 1 Parking App push notification per month
- Parking app sponsored banner
- 1 Instagram pinned post (rotated monthly)
- Wifi landing page pop-up
- Website pop-up (continuous)

(3-month minimum. Exclusive to River Landing Tenants)

# River Landing Exclusive Package: \$6,500/month



## Onboarding / Launch (Month 1):

- 1 Dedicated email blast
- 1 Parking app push notification
- 1 Instagram pinned post
- Website pop-up activation
- 1 Jumbo Digital Billboard ad placement
- 1 On-site digital screen ad placement

## Ongoing Monthly Exposure:

- 1 Marketing email (monthly inclusion)
- 1 Parking App push notification per month
- Parking app sponsored banner
- 1 Instagram pinned post (rotated monthly)
- Wifi landing page pop-up
- Website pop-up (continuous)
- 1 Jumbo Digital Billboard ad placement (rotate monthly)
- 1 on-site digital kiosk ad placement (riverwalk, atrium, & residential lobby) (rotate monthly)



(3-month minimum. Exclusive to River Landing Tenants)



# Integrated Digital Advertising Ecosystem

Spanning an array of physical and digital touch points, providing you the deepest available message penetration.

# Jumbo Digital Billboard

East Wall Facing 836



Size: 20' H x 48' W

:10 sec spot / :60 sec loop / 6 ads per loop

# Jumbo Digital Billboard

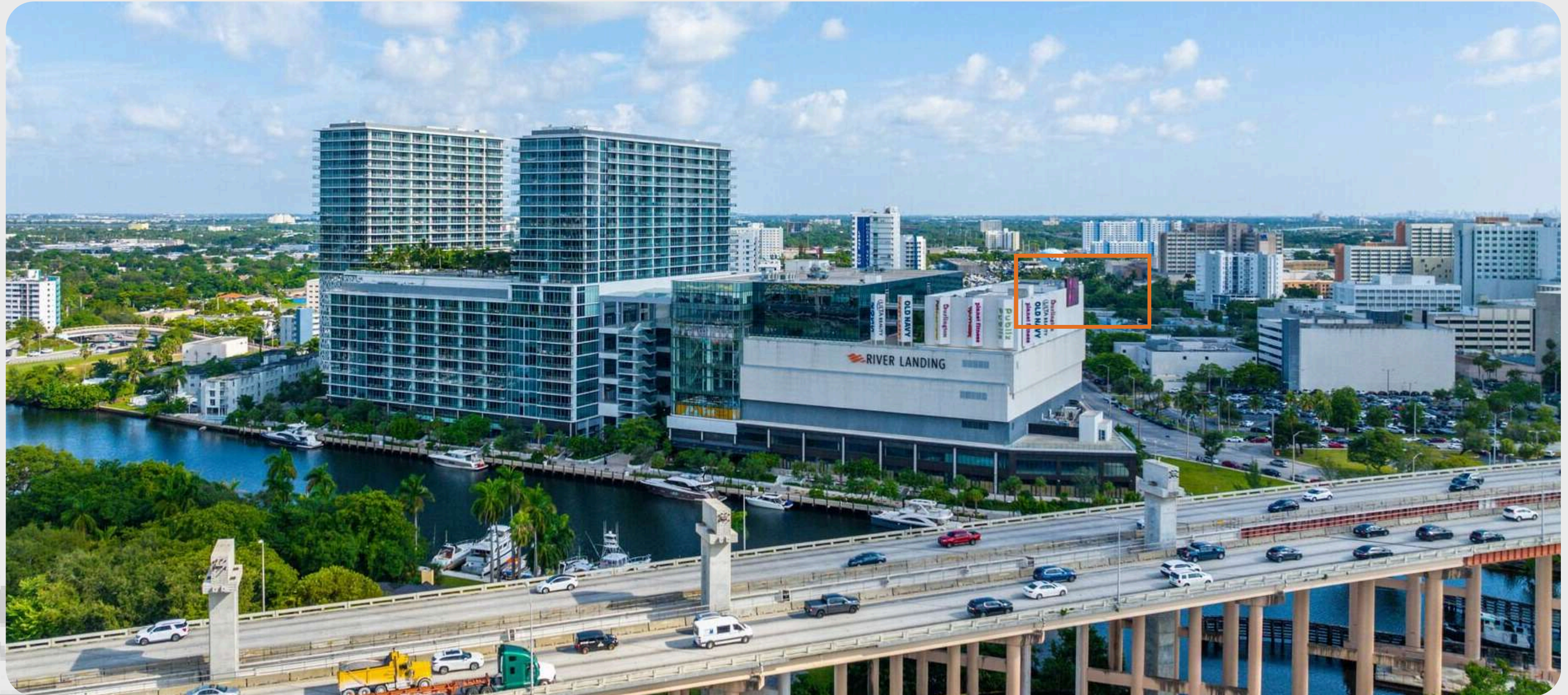


Expand your message reach externally on our digital jumbo board facing 836 Highway, where nearly 225K vehicles pass each day.

Capture your audience throughout Miami's most unique shopping, dining, and entertainment destination.

Investment: \$15,000/month

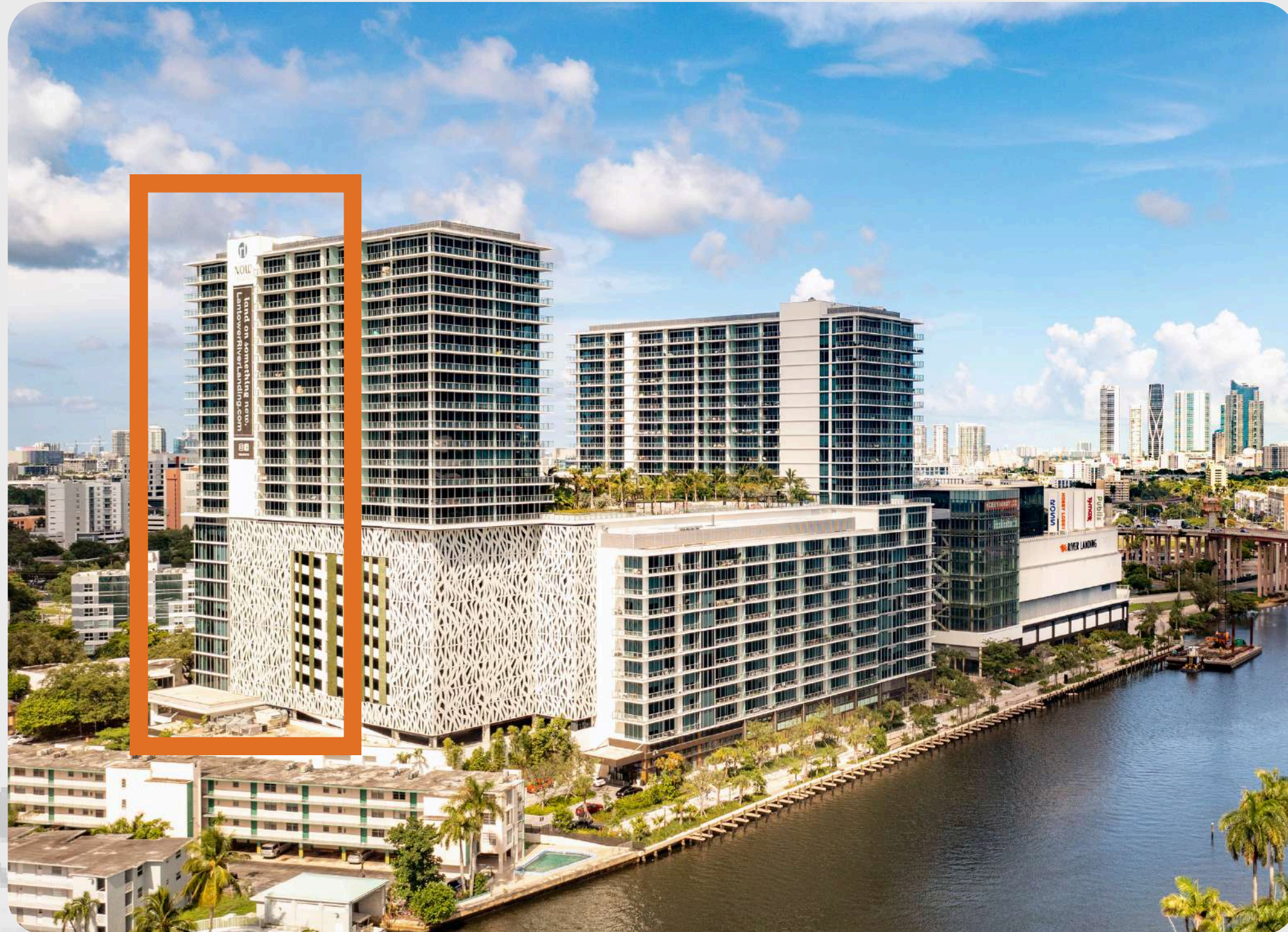
# Jumbo Digital Billboard



Size: 20' H x 48' W

# Exterior Banner Advertisement

RL114



**1** Size: 261'4" H x 31'2" W

Investment: \$3,000/month

# Digital Kiosks

RL109



Increase your message impact with video ad placements on one of 9 kiosks placed throughout the venue, in high foot traffic areas.

With foot traffic averaging 350,000 visitors/month, River Landing Miami is the ideal location to easily make millions of impressions with your target audience.

Investment: \$4,500/month

:15 sec spot / :90 sec loop / 6 ads per loop

# Digital Kiosks

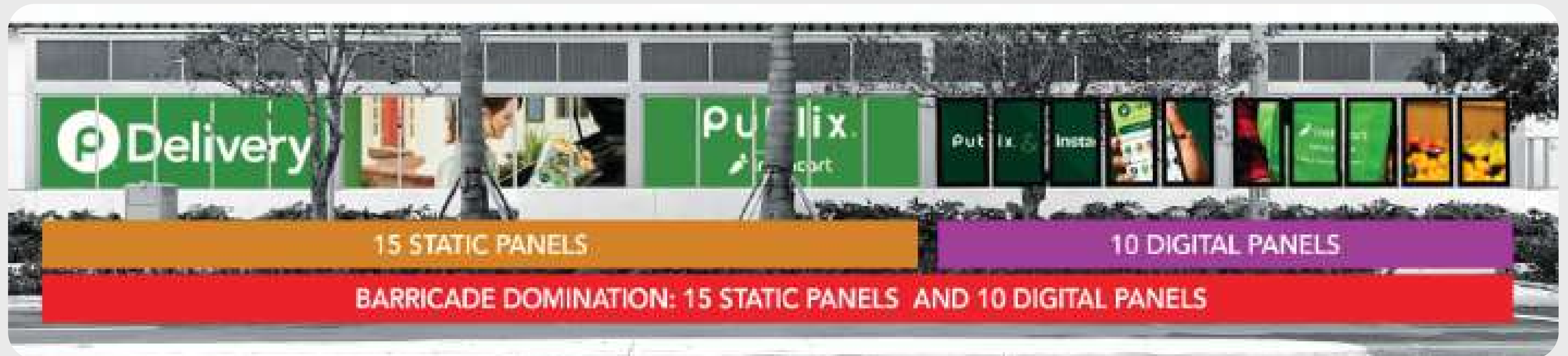
RL109



# NW North River Drive Static & Digital Panels

RL110 - 25 Units

Size: 76" H x 44" W



Investment: \$5,000/month for 10 Digital Panels

:15 sec spot / :60 sec loop / 4 ads per loop

Investment: \$5,000/month for 10 Static Panels

# NW North River Drive Static & Digital Panels

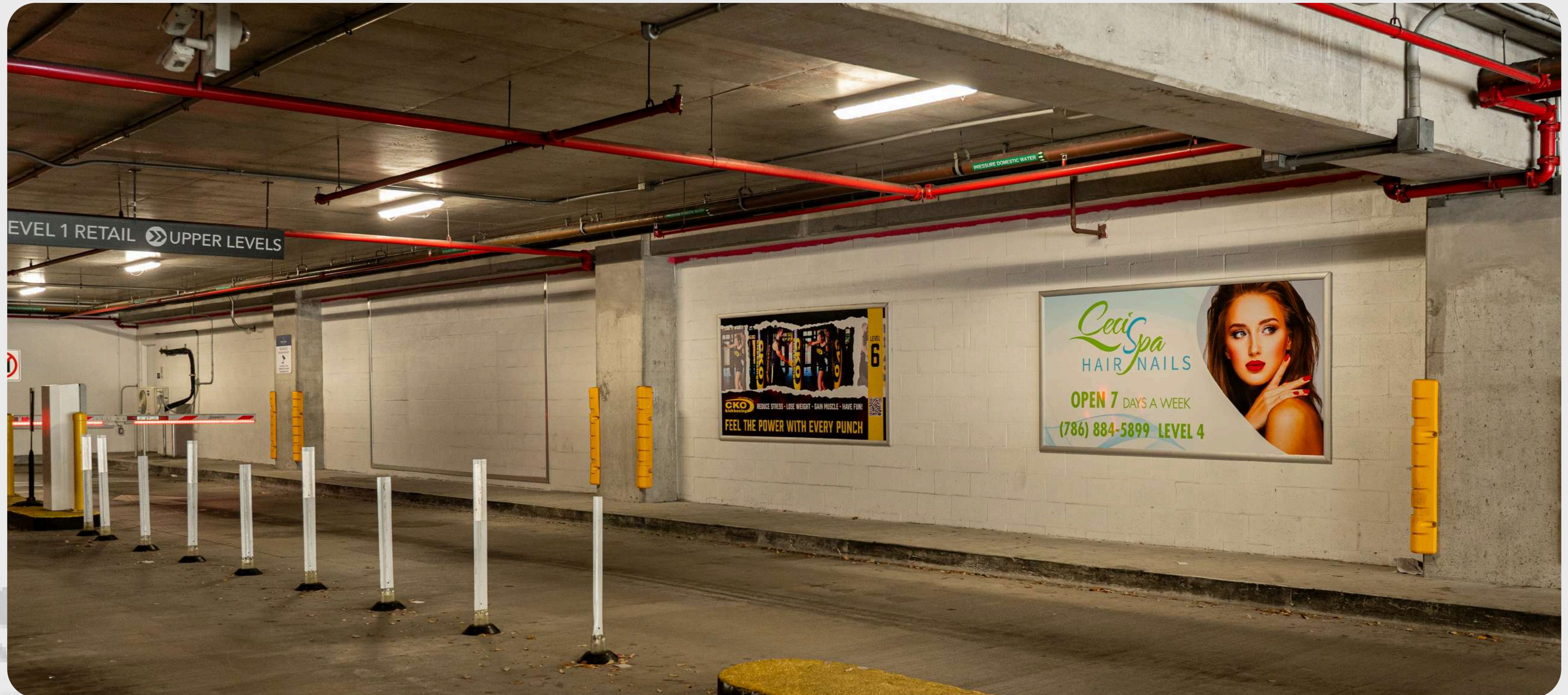
RL110 - 25 Units



Size: 76" H x 44" W

# River Landing Parking Garage - Entrance

RL100



Size: 8' H x 26' W

Investment: \$2,000/month

# River Landing Parking Garage - West Exit

RL101



Size: 8' H x 26' W

Investment: \$2,500/month

# River Landing Parking Garage - East Exit

RL102

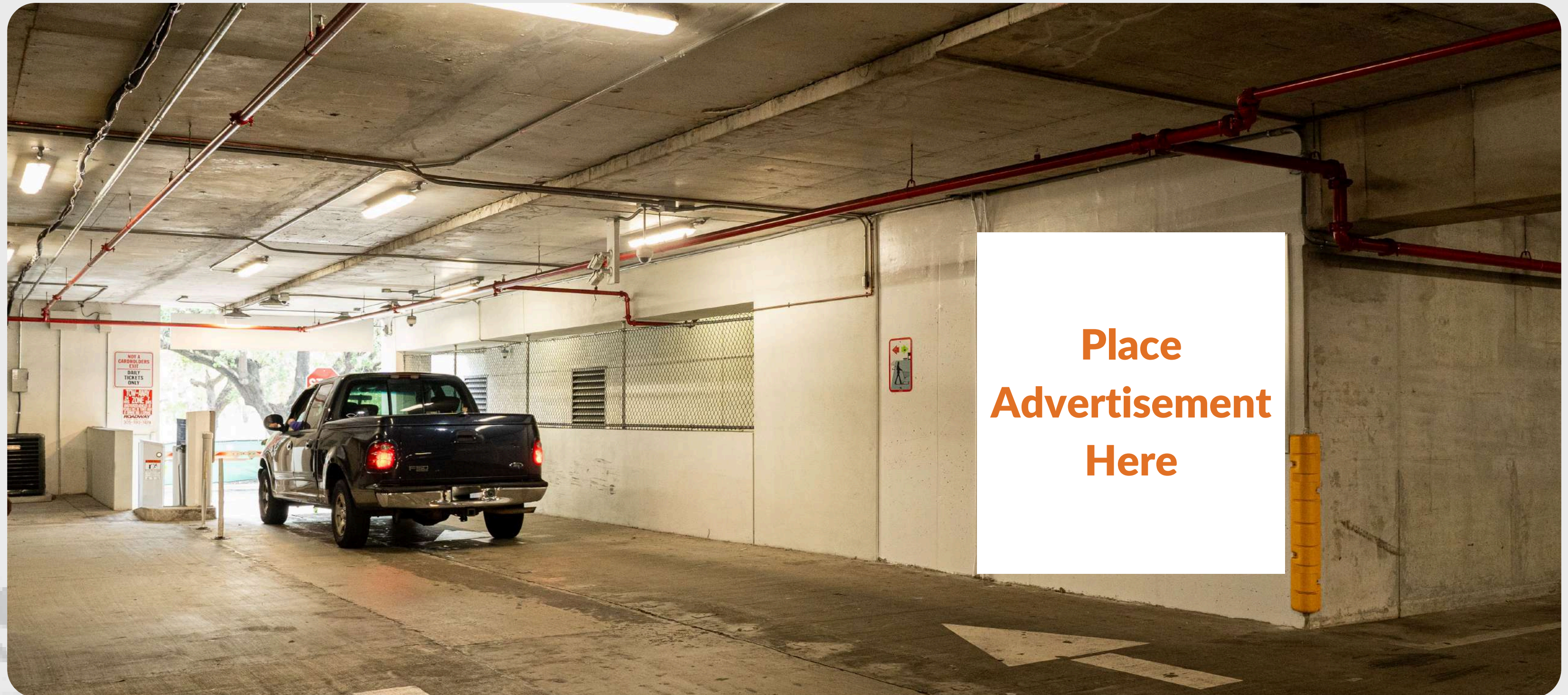


Size: 7' H x 15' W

Investment: \$2,500/month

# River Landing Parking Garage - Parallel to Exit

RL103



**Place  
Advertisement  
Here**

**Size: 9' H x 10' W**

**Investment: \$1,500/month**

# River Landing Parking Garage - Level 4

RL104



Size: 7' H x 10' W

Investment: \$500/month

# Bollard Covers

RL105



4 Covers on Parking Levels 1-10  
Investment: \$300/floor/month

# Elevator Cab Interior Door & Rear Wall: Floors 1-10

RL106 & RL107

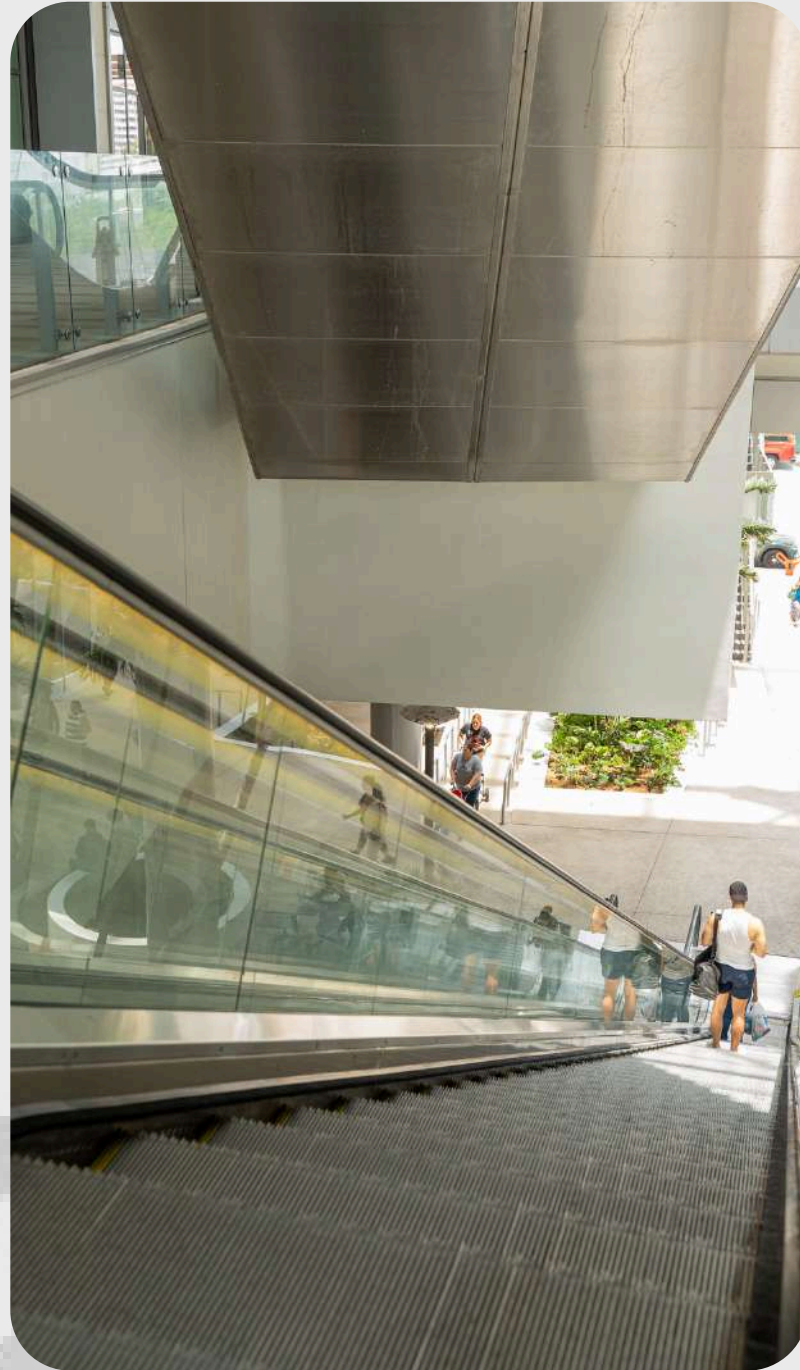


**6 Elevator Doors & 6 Rear Walls**

**Investment: \$800/month (door) & \$500/month (rear panel)**

# Level 4 Wall - Down Escalator View

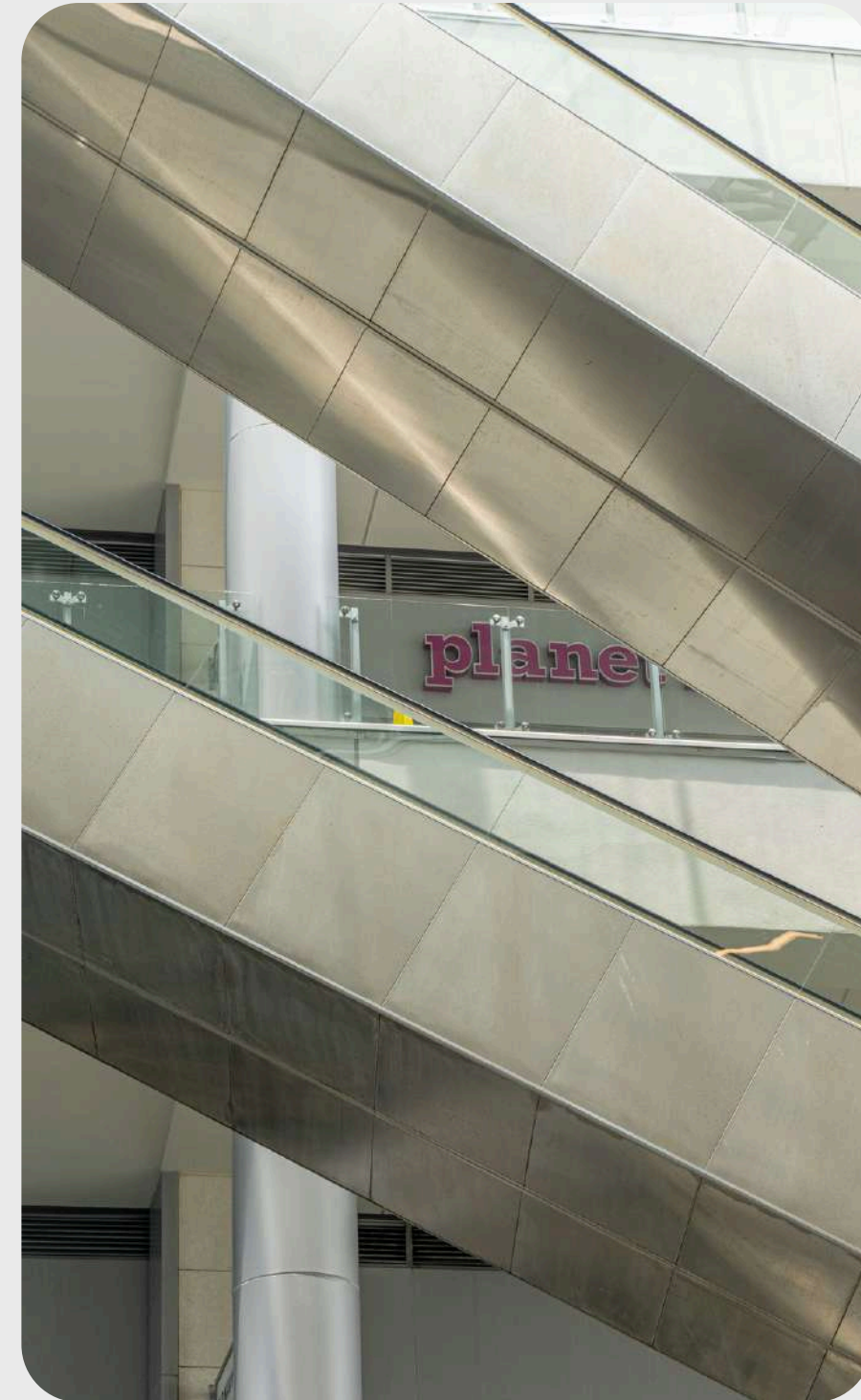
RL108



Size: 4' H x 6' W  
Investment: \$2,000/month

# Escalators: Floors 4-10

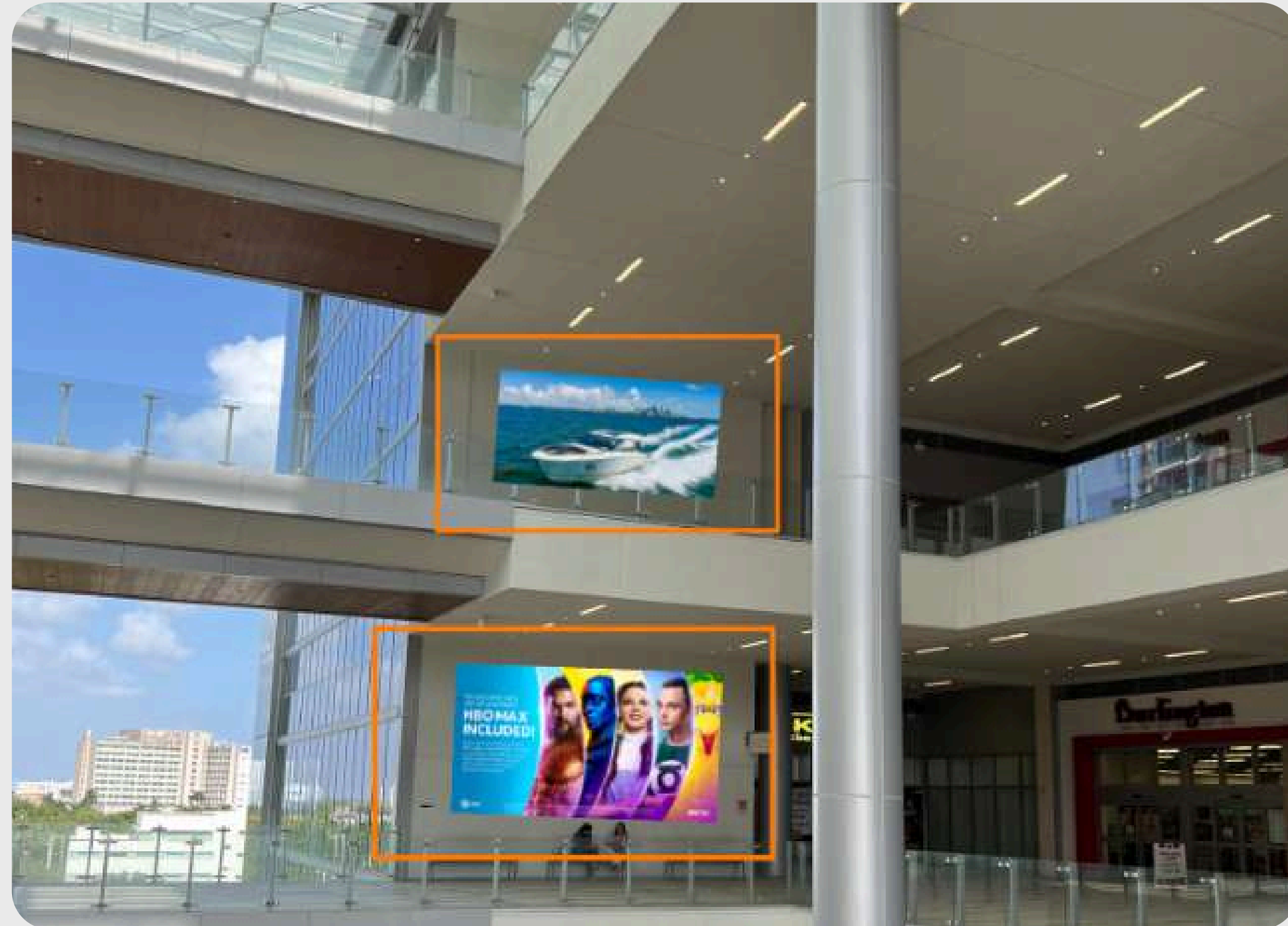
RL111



Investment: \$3,500/month

# Retail Walls - Levels 6 & 8

RL112



Size: 10' H x 20' W  
Investment: \$2,500/wall/month

# River Walk Light Poles

RL113



Investment: \$150/pole/month

# Advertising Program River Landing Shops

Ad	Media	Location	Dimension	Price/Month	Rotations
Billboard	Jumbo Billboard	East Wall Facing 836	20'H x 48"W	\$15,000	:10 sec spot / :60 sec loop / 6 ads per loop
RL 109	Digital Kioks	9 Kiosks (5 Shopping Mall/4 Riverwalk)		\$4,500	:15 sec spot / :90 sec loop / 6 ads per loop
RL 110	10 Digital Panels	NW North River Drive	76"H x 44"W	\$5,000	:15 sec spot / :60 sec loop / 4 ads per loop
RL 110	15 Static Panels	NW North River Drive	^^	\$5,000	N/A
RL 100	Static Wall	Parking Garage-Entrance	8'H x 26'W	\$2,000	N/A
RL 101	Static Wall	Parking Garage-West Exit Wall	8'H x 26'W	\$2,500	N/A
RL 102	Static Wall	Parking Garage-East Exit Wall	7'H x 15'W	\$2,500	N/A
RL 103	Static Wall	Parking Garage-Parallel to Exit	9'H x 10'W	\$1,500	N/A
RL 104	Signage	Parking Garage-Level 4	7'H x 10'W	\$500	N/A
RL 105	Cover	Bollard Covers Floors 1-10		\$300/Floor	N/A
RL 106	Static Wall	Elevator Interior Doors		\$800/door	N/A
RL 107	Static Wall	Elevator Rear Panel		\$500/panel	N/A
RL 108	Static Wall	Level 4 Wall-Down View	4'H x 6'W	\$2,000	N/A
RL 111	Wrap	Escalators-Floors 4-10		\$3,500	N/A
RL 112	Static Wall	Retail Wall-levels 6 & 8	10'H x 20'W	\$2,500/Wall	N/A
RL 113	Banner/Signage	Riverwalk and N River Dr. Light Poles	N/A	\$150/pole	N/A
RL 114	Exterior Banner	Section 1	261'4" H x 31'2" W	\$3000/month	N/A



# RIVER LANDING

SHOPS & RESIDENCES

*Where Life Unfolds Naturally*

River Landing Management Office

(305) 442-3108

[riverlandingmiami.com](http://riverlandingmiami.com)

Information herein has been obtained from sources deemed reliable however its accuracy cannot be guaranteed. The user is required to conduct their own due-diligence and verification. All dimensions are approximated.