



RIVER LANDING

SHOPS & RESIDENCES

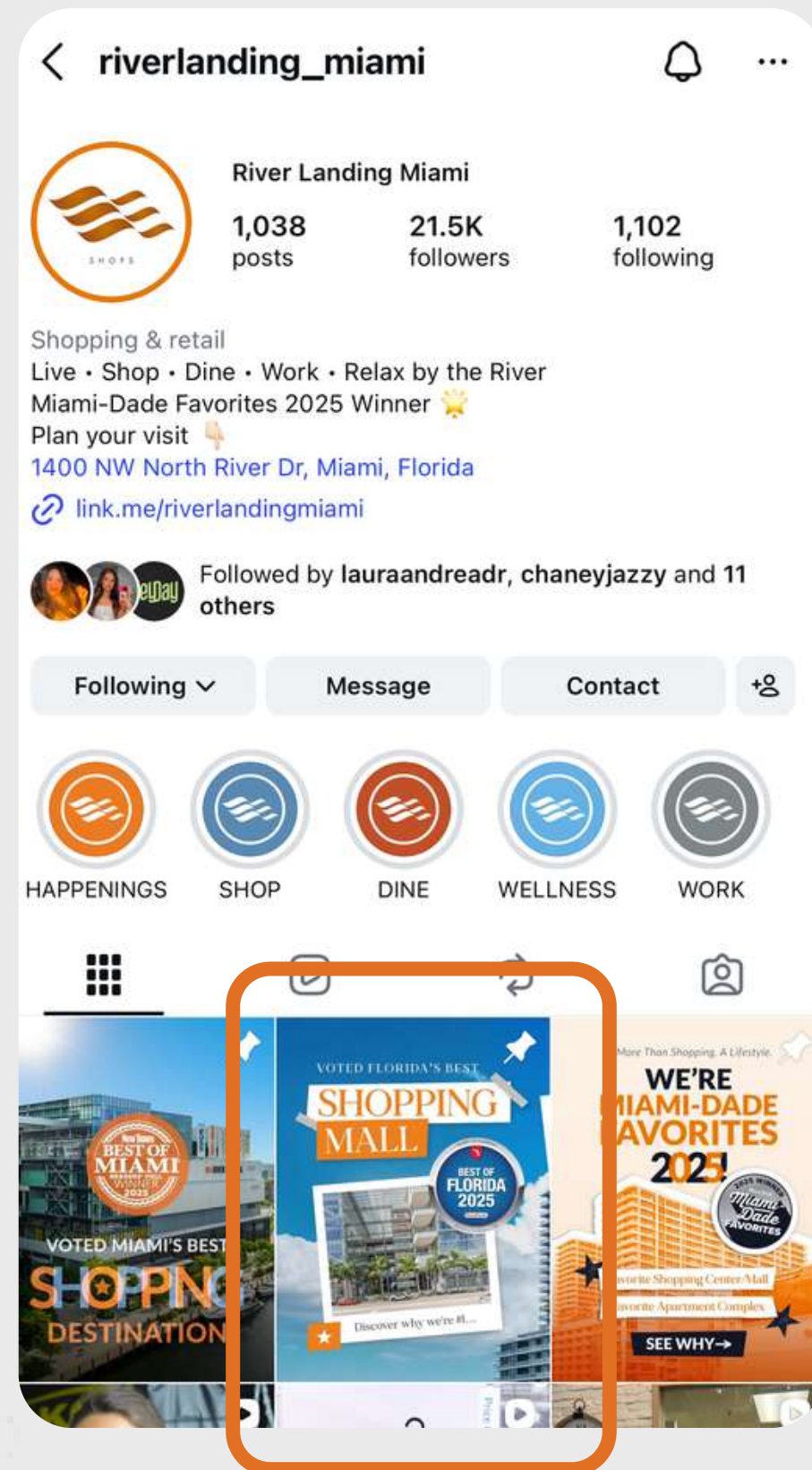
Advertising Program

An aerial photograph of a modern urban development at dusk. The foreground features several high-rise buildings with glass facades and balconies. One building on the left has a distinctive white, geometric, lattice-like facade. In the background, a dense city skyline is visible under a cloudy sky with a warm, orange glow from the setting or rising sun. A body of water and a bridge are visible on the right side of the image.

Target Your Audience

Expand your brand's reach and connect with the River Landing community through exclusive advertising spaces across our digital and on-site platforms.

Pinned Instagram Post

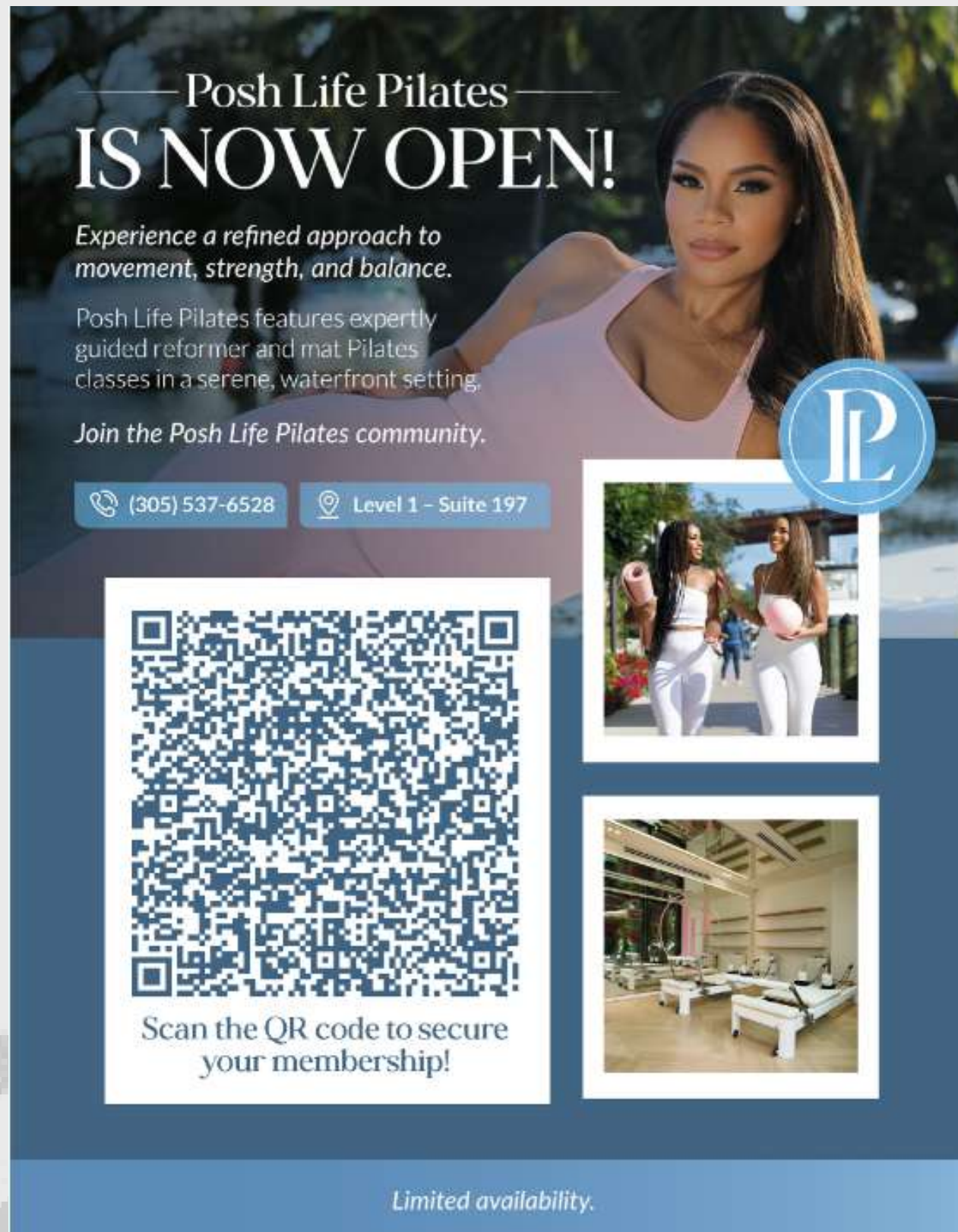


Feature your business or current promotions through a pinned post on the main @riverlanding_miami Instagram page.

With over 300K monthly views and 21K followers, boost your visibility through a premium placement on the feed.

Investment: \$700 (30 days)

Dedicated Email Blast



Posh Life Pilates
IS NOW OPEN!

Experience a refined approach to movement, strength, and balance.

Posh Life Pilates features expertly guided reformer and mat Pilates classes in a serene, waterfront setting.

Join the Posh Life Pilates community.

(305) 537-6528 Level 1 - Suite 197

Scan the QR code to secure your membership!

Limited availability.

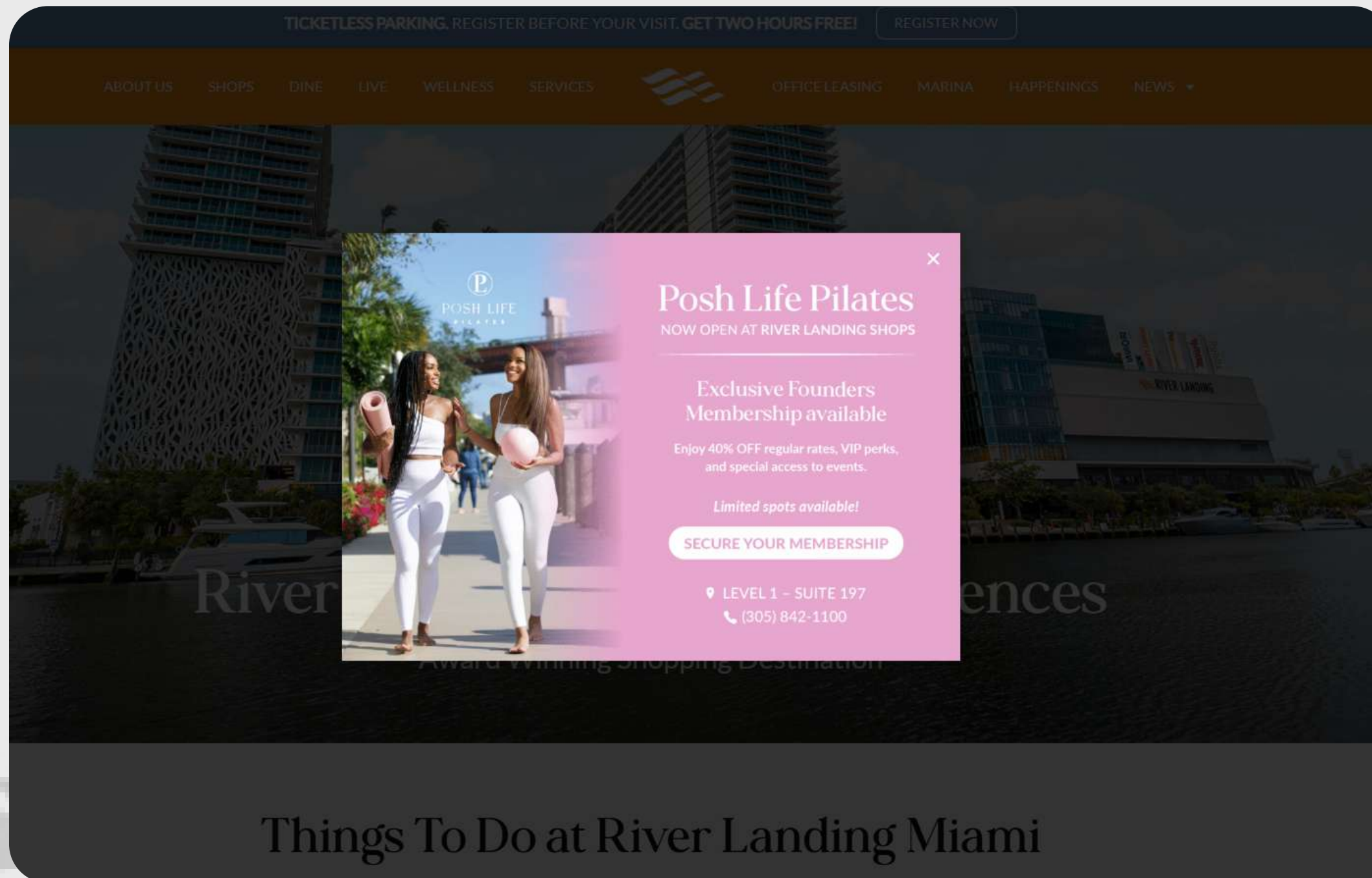
The graphic features a woman in a pink Pilates top, a QR code, and two small photos: one of two women in white Pilates attire and another of the studio interior with reformers.

Send one dedicated email blast to the River Landing marketing database of over 3K subscribers.

Amplify your current promotions, specials, or new offerings through an email blast that is exclusive to your business.

Investment: \$900

Website Pop-Up



With high site traffic and over 18K page views per month, boost your visibility with an exclusive digital advertisement pop-up on riverlandingmiami.com.

Option to place lead capture form for phone or email submissions.

Investment: \$900 (30 days)

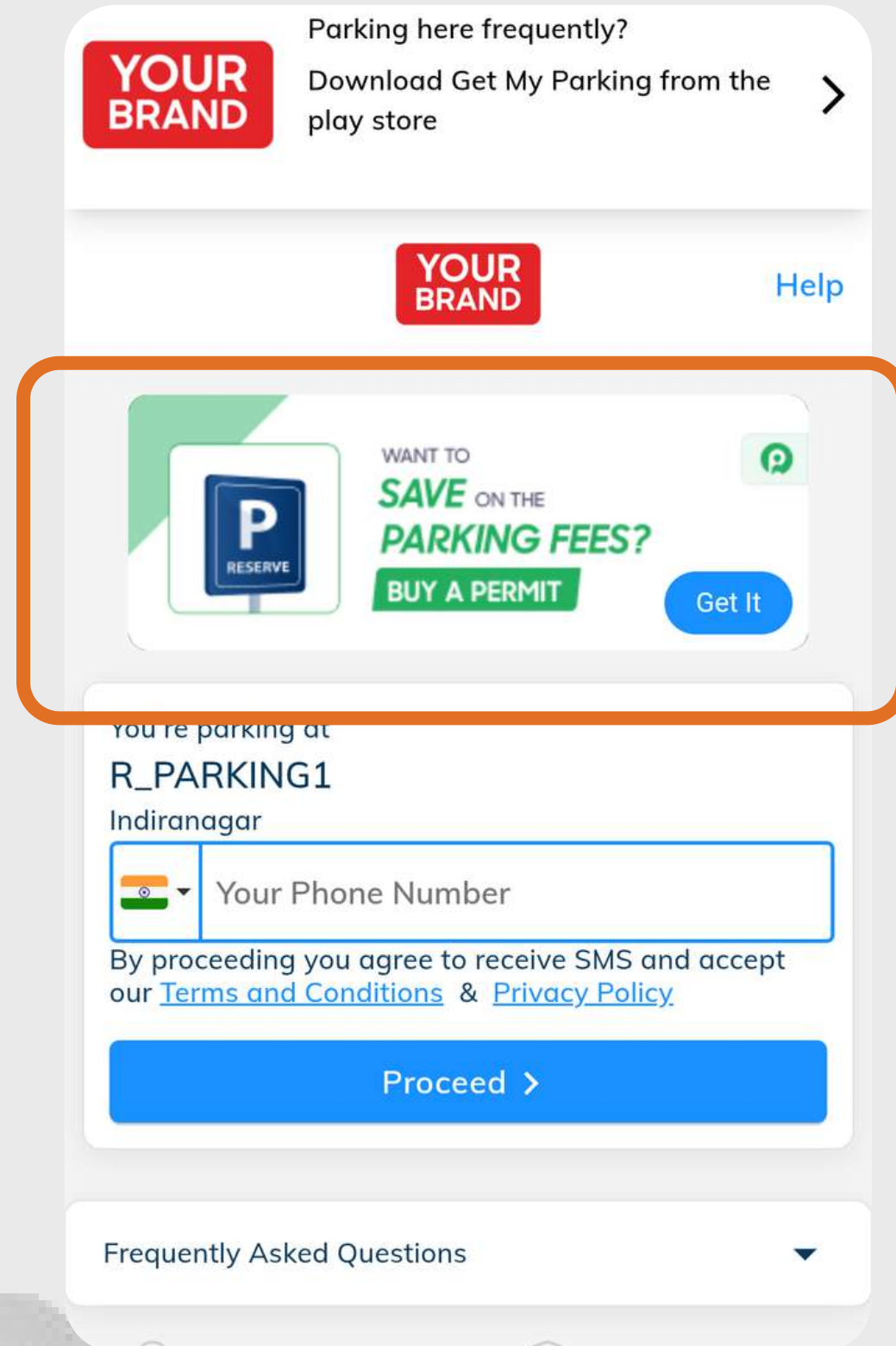
Wifi Connection Landing Page Pop-up



Place your advertisement on River Landing's Wifi Network pop-up. Every time users connect to the free public wifi, they are redirected to the landing page to view your ad placement.

Investment: \$1,200 (30 days)

Parking App Sponsored Ad Banner



Place your advertisement on the River Landing Parking app.

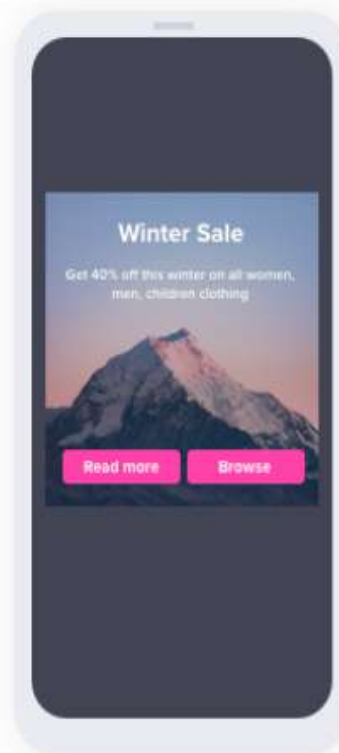
Gain exposure to the 11,500 registered app users.

Minimum resolution of 500px x 250px (1:2 ratio).

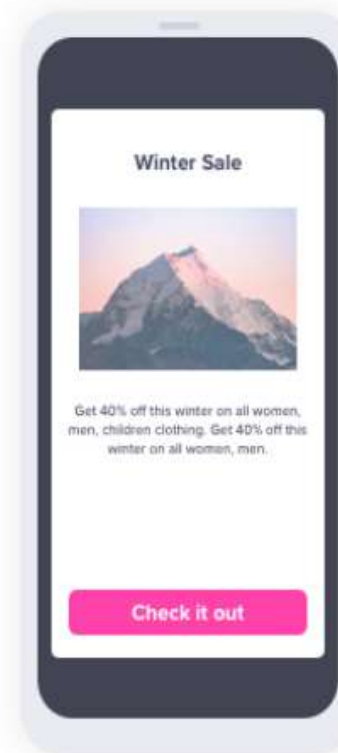
Investment: \$500

Parking App Push Notification

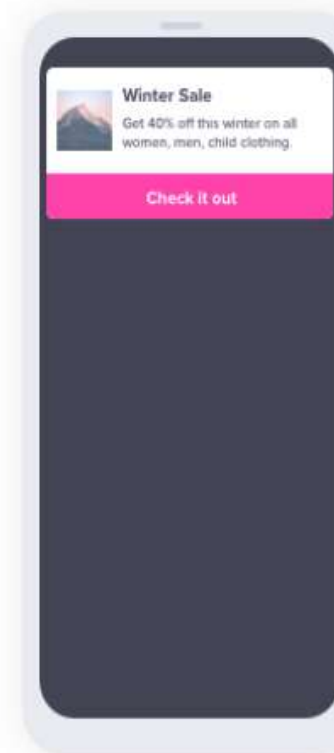
Half-Interstitial



Interstitial



Header



Push notification advertisements on the River Landing Parking App.

App Notifications:
Maximum limit of 160 characters.

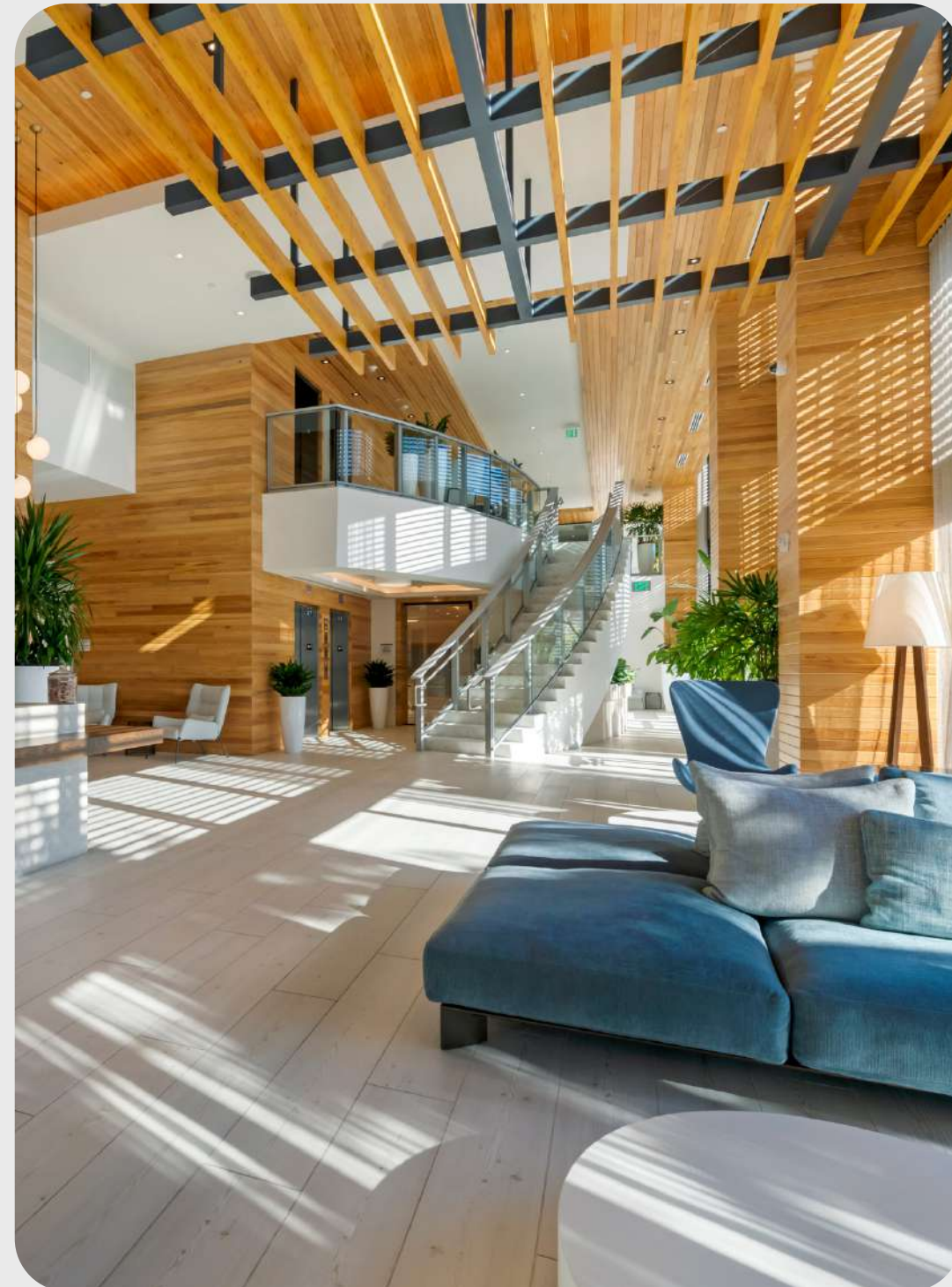
Investment: \$500

A modern, bright residential lobby with a high ceiling featuring exposed wooden beams and a grid of dark metal supports. The walls are clad in light-colored wood. On the left, a large wall is covered in a mosaic of blue and white tiles. In the foreground, a long, low white reception desk sits on a light-colored tiled floor. To the right, a blue sectional sofa is positioned near a large window with white curtains. A staircase with a glass railing leads to an upper level in the background. The overall atmosphere is clean, bright, and contemporary.

Residential Building Placements

Advertising opportunities within the two River
Landing residential lobbies

Digital Screens (2)



Increase your message impact with video or static ad placements on two digital kiosks placed in both the East and West residential lobbies.

Investment: \$100/month

TV Monitors: Residential Office



Investment: \$100/month

Mail Room Tabletop Advertisement



Place an 8.5x11" flyer in tabletop display within the two resident mail rooms located in both the East and West tower residential lobbies.

Investment: \$50/month

A modern office interior with warm wood paneling on the walls and ceiling. A large, light blue modular sofa is in the foreground. In the background, there's a staircase with a glass railing and a large wall covered in a colorful, pixelated mosaic of blue and white tiles. The floor is made of light-colored wood planks. The overall atmosphere is bright and contemporary.

Content Production

Professional brand content production in
partnership with HeyDay Marketing & A Day in
Miami

Content Shoot - River Landing Tenants



A 3-hour professional content shoot, including the production of 20 high-quality edited individual video clips featuring your business. These clips are designed to highlight your brand, tell your story, and promote your offerings across social media, ads, and digital platforms—giving you a strong library of ready-to-use content.

Investment: \$1,500

On-location podcast



An on-site podcast experience in partnership with A Day in Miami for a special resident rate of \$2,500. This includes a professionally produced podcast episode filmed on location, designed to spotlight your business, share your story, and connect with a wider Miami audience through engaging, high-quality content.

Investment: \$2,500

River Landing All-In Package: \$3,000/month



Onboarding / Launch (Month 1):

- 1 Dedicated email blast
- 1 Parking app push notification
- 1 Instagram pinned post
- Website pop-up activation

Ongoing Monthly Exposure:

- 1 Marketing email (monthly inclusion)
- 1 Parking App push notification per month
- Parking app sponsored banner
- 1 Instagram pinned post (rotated monthly)
- Wifi landing page pop-up
- Website pop-up (continuous)

(3-month minimum. Exclusive to River Landing Tenants)

River Landing Exclusive Package: \$6,500/month



Onboarding / Launch (Month 1):

- 1 Dedicated email blast
- 1 Parking app push notification
- 1 Instagram pinned post
- Website pop-up activation
- 1 Jumbo Digital Billboard ad placement
- 1 On-site digital screen ad placement

Ongoing Monthly Exposure:

- 1 Marketing email (monthly inclusion)
- 1 Parking App push notification per month
- Parking app sponsored banner
- 1 Instagram pinned post (rotated monthly)
- Wifi landing page pop-up
- Website pop-up (continuous)
- 1 Jumbo Digital Billboard ad placement (rotate monthly)
- 1 on-site digital kiosk ad placement (riverwalk, atrium, & residential lobby) (rotate monthly)



(3-month minimum. Exclusive to River Landing Tenants)



Integrated Digital Advertising Ecosystem

Spanning an array of physical and digital touch points, providing you the deepest available message penetration.

Jumbo Digital Billboard

East Wall Facing 836



Size: 20' H x 48' W

:10 sec spot / :60 sec loop / 6 ads per loop

Jumbo Digital Billboard

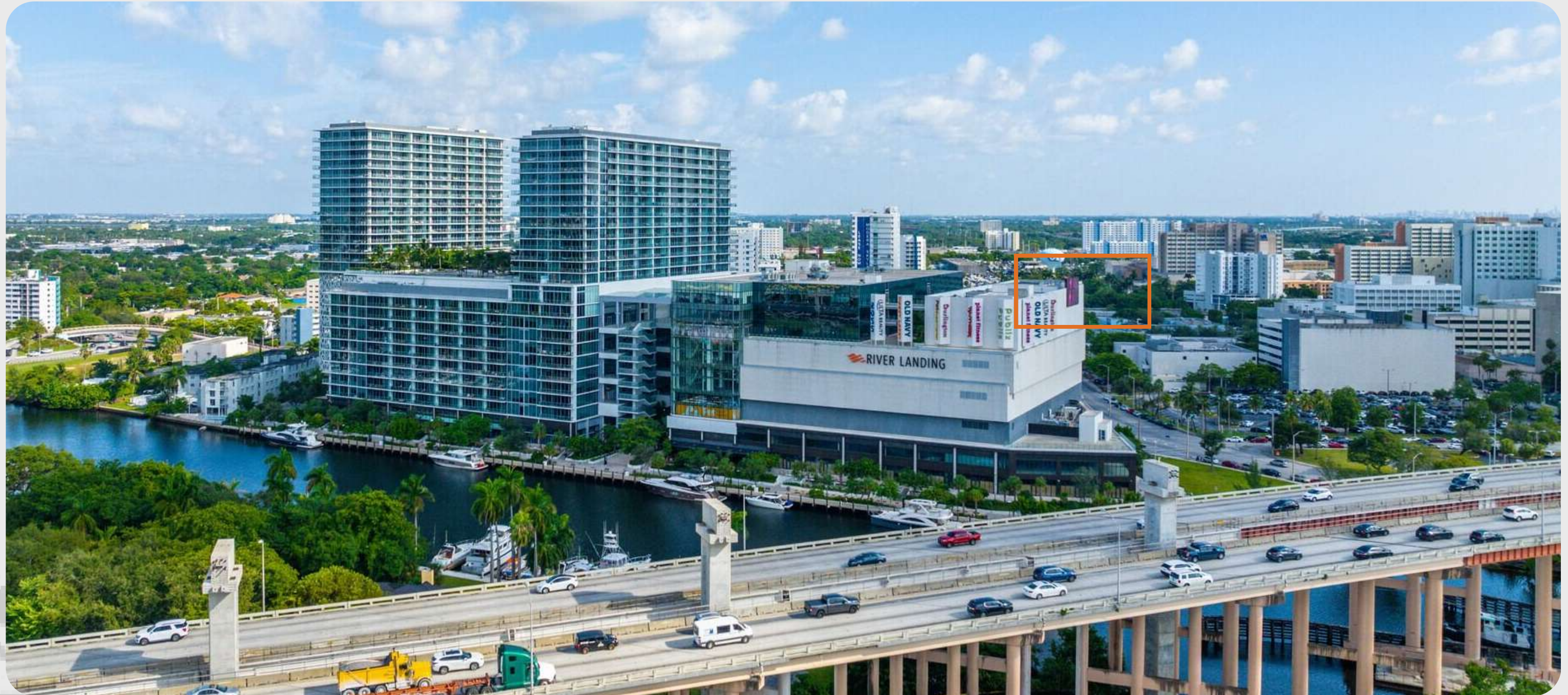


Expand your message reach externally on our digital jumbo board facing 836 Highway, where nearly 225K vehicles pass each day.

Capture your audience throughout Miami's most unique shopping, dining, and entertainment destination.

Investment: \$15,000/month

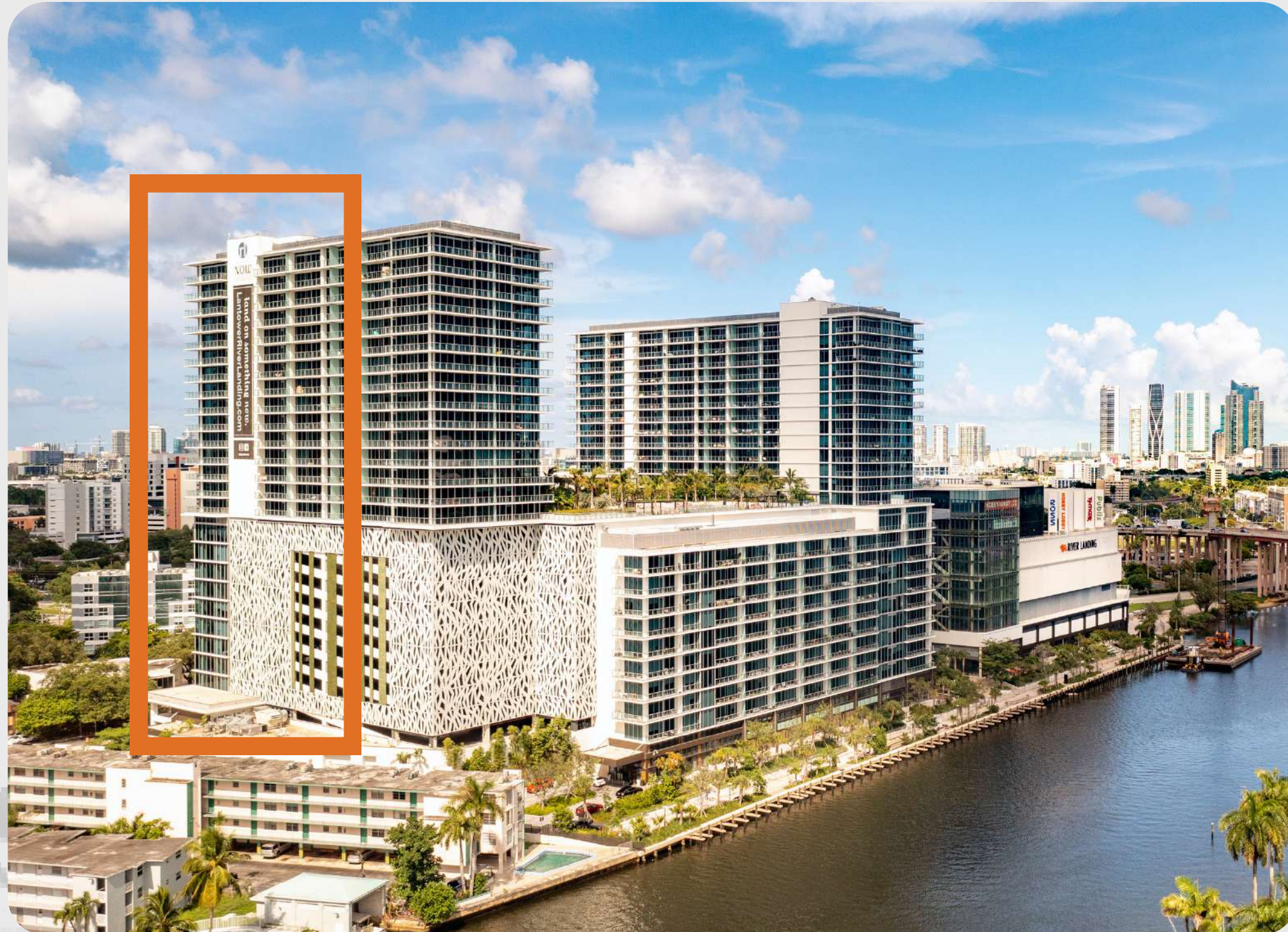
Jumbo Digital Billboard



Size: 20' H x 48' W

Exterior Banner Advertisement

RL114



1 Size: 261'4" H x 31'2" W

Investment: \$3,000/month

Digital Kiosks

RL109



Increase your message impact with video ad placements on one of 9 kiosks placed throughout the venue, in high foot traffic areas.

With foot traffic averaging 350,000 visitors/month, River Landing Miami is the ideal location to easily make millions of impressions with your target audience.

Investment: \$4,500/month

:15 sec spot / :90 sec loop / 6 ads per loop

Digital Kiosks

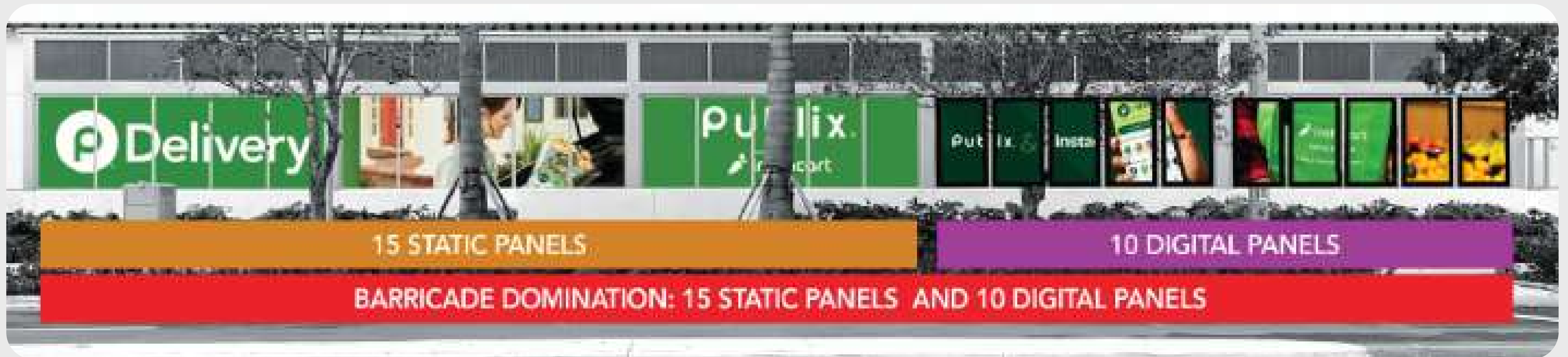
RL109



NW North River Drive Static & Digital Panels

RL110 - 25 Units

Size: 76" H x 44" W



Investment: \$5,000/month for 10 Digital Panels

:15 sec spot / :60 sec loop / 4 ads per loop

Investment: \$5,000/month for 10 Static Panels

NW North River Drive Static & Digital Panels

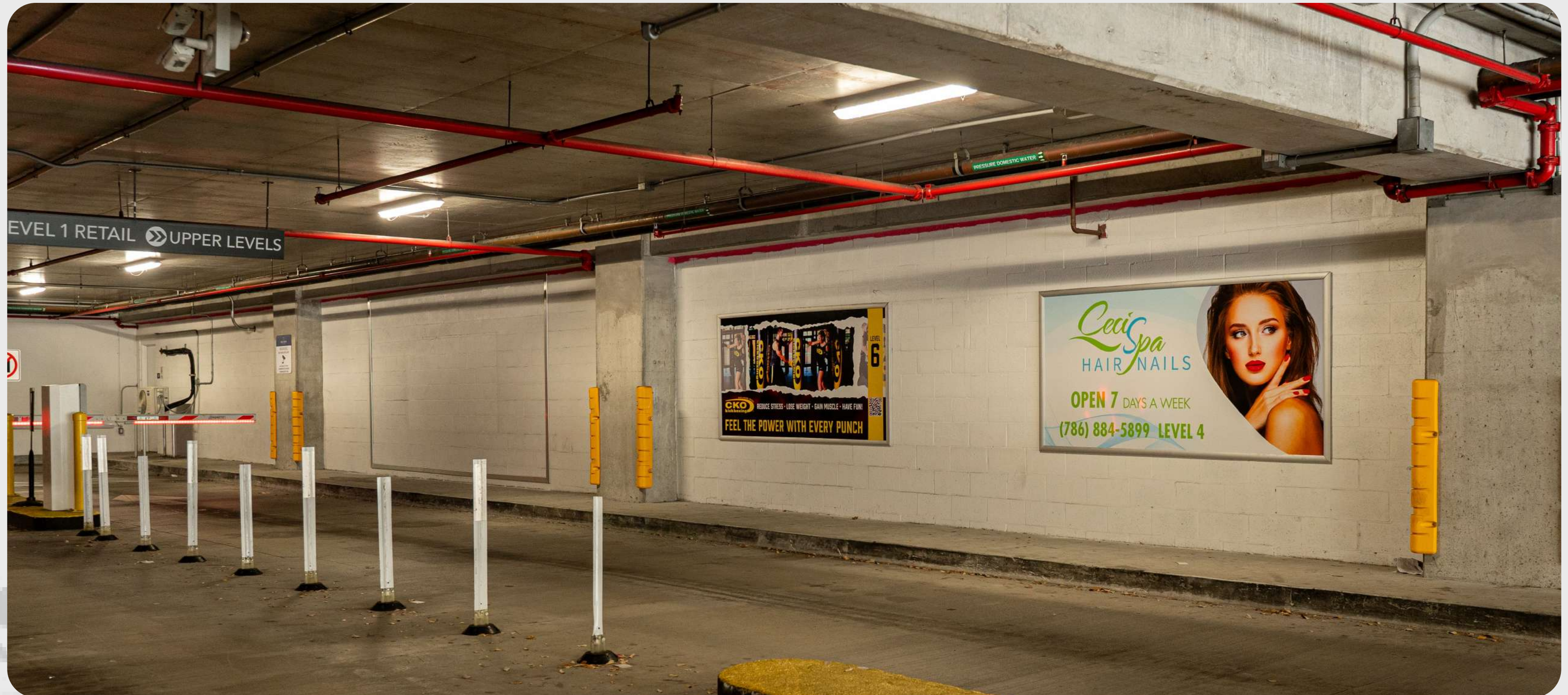
RL110 - 25 Units



Size: 76" H x 44" W

River Landing Parking Garage - Entrance

RL100



Size: 8' H x 26' W

Investment: \$2,000/month

River Landing Parking Garage - Main Exit

RL101



Size: 8' H x 26' W

Investment: \$2,500/month

River Landing Parking Garage - East Exit

RL102

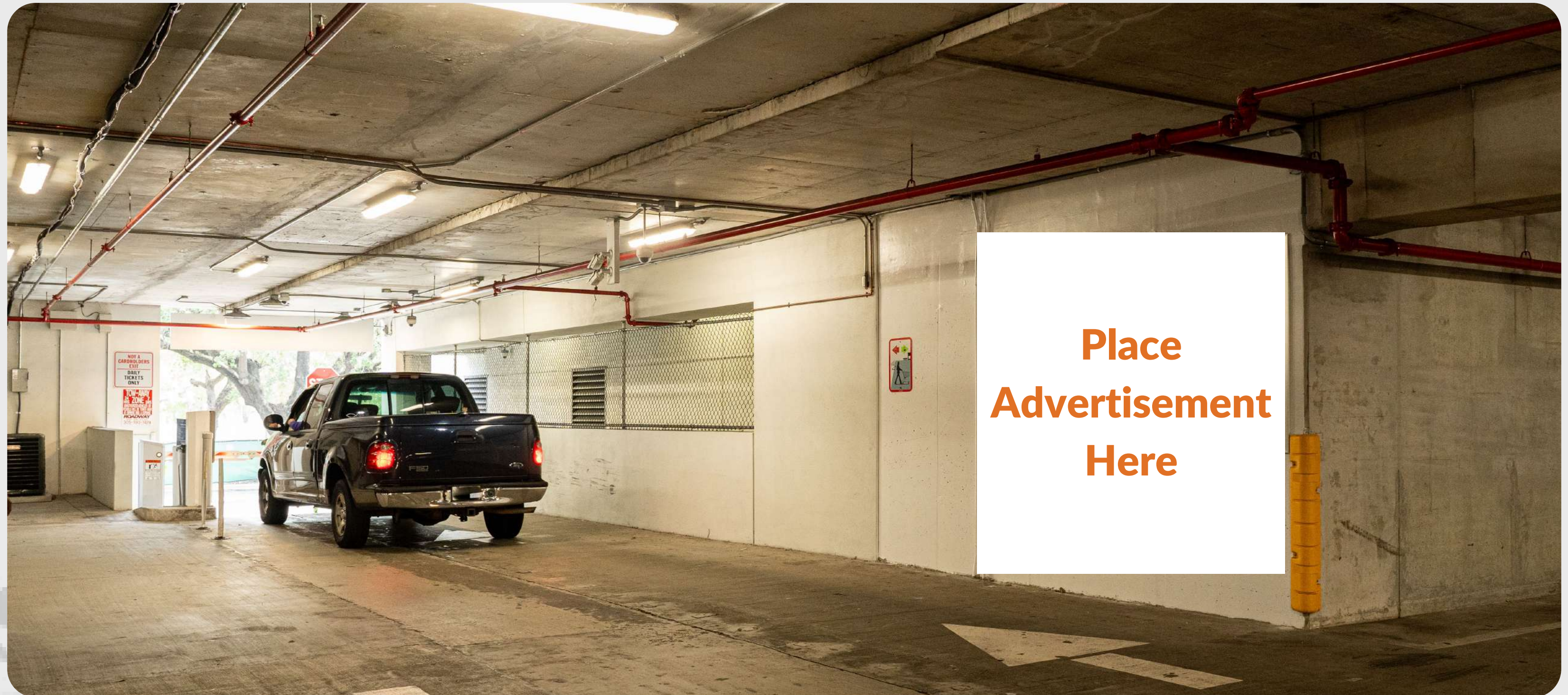


Size: 7' H x 15' W

Investment: \$2,500/month

River Landing Parking Garage - Parallel to Exit

RL103



Size: 9' H x 10' W

Investment: \$1,500/month

River Landing Parking Garage - Level 4

RL104



Size: 7' H x 10' W

Investment: \$500/month

Bollard Covers

RL105



4 Covers on Parking Levels 1-10
Investment: \$300/floor/month

Elevator Cab Interior Door & Rear Wall: Floors 1-10

RL106 & RL107

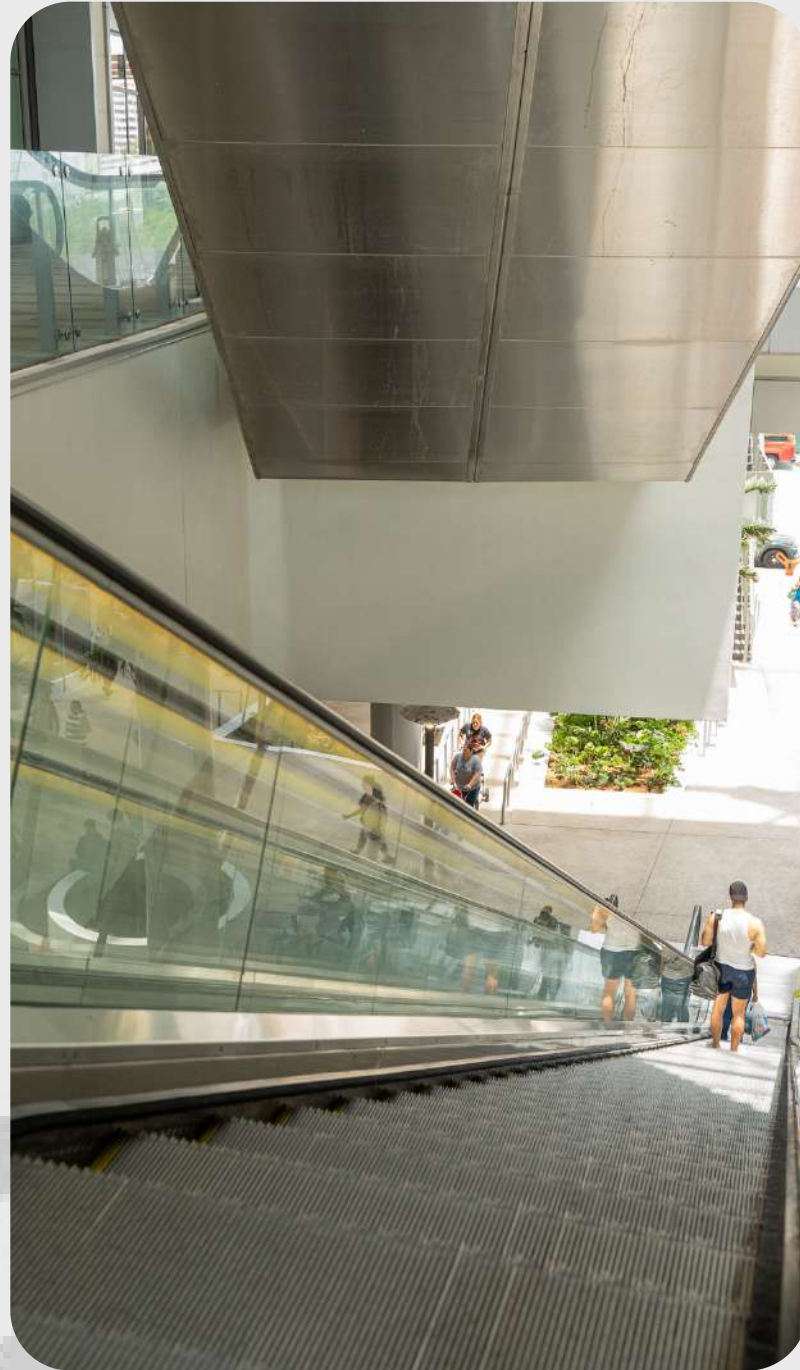


6 Elevator Doors & 6 Rear Walls

Investment: \$800/month (door) & \$500/month (rear panel)

Level 4 Wall - Down Escalator View

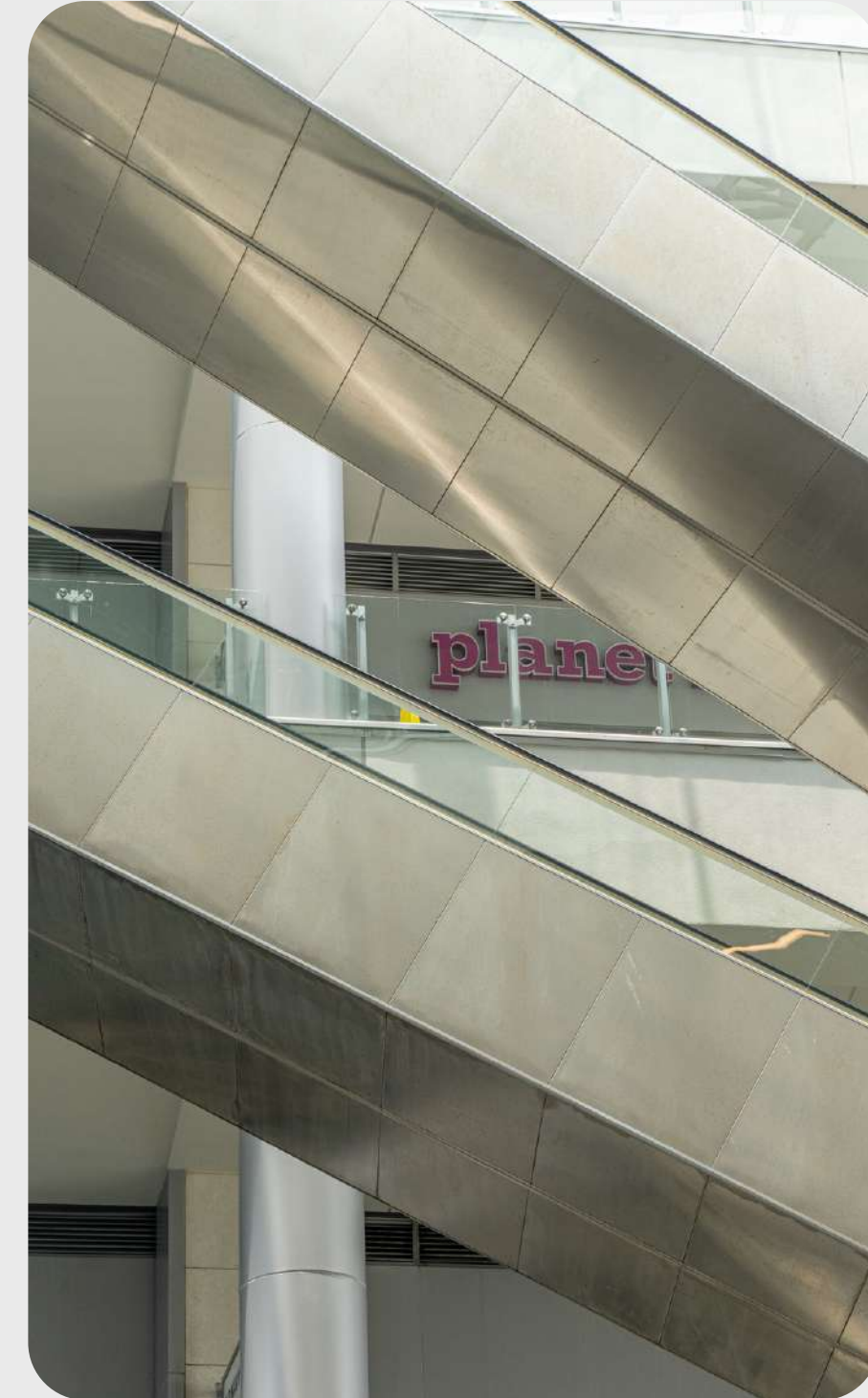
RL108



Size: 4' H x 6' W
Investment: \$2,000/month

Escalators: Floors 4-10

RL111



Investment: \$3,500/month

Retail Walls - Levels 6 & 8

RL112



Size: 10' H x 20' W
Investment: \$2,500/wall/month

River Walk Light Poles

RL113



Investment: \$150/pole/month

Advertising Program River Landing Shops					
Ad	Media	Location	Dimension	Price/Month	Rotations
Billboard	Jumbo Billboard	East Wall Facing 836	20'H x 48"W	\$15,000	:10 sec spot / :60 sec loop / 6 ads per loop
RL 109	Digital Kioks	9 Kiosks (5 Shopping Mall/4 Riverwalk)		\$4,500	:15 sec spot / :90 sec loop / 6 ads per loop
RL 110	10 Digital Panels	NW North River Drive	76"H x 44"W	\$5,000	:15 sec spot / :60 sec loop / 4 ads per loop
RL 110	15 Static Panels	NW North River Drive	^^	\$5,000	N/A
RL 100	Static Wall	Parking Garage-Entrance	8'H x 26'W	\$2,000	N/A
RL 101	Static Wall	Parking Garage-West Exit Wall	8'H x 26'W	\$2,500	N/A
RL 102	Static Wall	Parking Garage-East Exit Wall	7'H x 15'W	\$2,500	N/A
RL 103	Static Wall	Parking Garage-Parallel to Exit	9'H x 10'W	\$1,500	N/A
RL 104	Signage	Parking Garage-Level 4	7'H x 10'W	\$500	N/A
RL 105	Cover	Bollard Covers Floors 1-10		\$300/Floor	N/A
RL 106	Static Wall	Elevator Interior Doors		\$800/door	N/A
RL 107	Static Wall	Elevator Rear Panel		\$500/panel	N/A
RL 108	Static Wall	Level 4 Wall-Down View	4'H x 6'W	\$2,000	N/A
RL 111	Wrap	Escalators-Floors 4-10		\$3,500	N/A
RL 112	Static Wall	Retail Wall-levels 6 & 8	10'H x 20'W	\$2,500/Wall	N/A
RL 113	Banner/Signage	Riverwalk and N River Dr. Light Poles	N/A	\$150/pole	N/A
RL 114	Exterior Banner	Section 1	261'4" H x 31'2" W	\$3000/month	N/A



RIVER LANDING

SHOPS & RESIDENCES

Where Life Unfolds Naturally

River Landing Management Office

(305) 442-3108

info@riverlandingmiami.com

riverlandingmiami.com

Information herein has been obtained from sources deemed reliable however its accuracy cannot be guaranteed. The user is required to conduct their own due-diligence and verification. All dimensions are approximated.